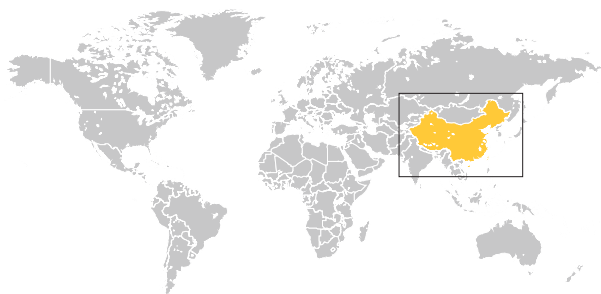


# 亚利桑那州立大学 中国教育合作

# Arizona State University

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China



# ASU Charter

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ASU is a comprehensive **public research university** measured not by whom it excludes but by **whom it includes** and how they **succeed**; advancing **research and discovery** of public value; and assuming **fundamental responsibility** for the economic, social, cultural and overall health of the **communities** it serves.

## New American University

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Arizona State University has become the foundational model for the New American University, a new paradigm for the public research university that transforms higher education. ASU is committed to excellence, access and impact in everything that it does.

**#1 in the U.S.  
for innovation**

**ASU ahead of MIT and Stanford**

—U.S. News & World Report, 8 years, 2016–2023



**#1 in the U.S. and  
#2 in the world  
for global impact**

**Ahead of MIT, New York University and Penn State**

—Times Higher Education, 2022

# 亚利桑那州立大学宪章

亚利桑那州立大学是一所综合性**公立研究型大学**，亚利桑那州立大学公平对待，接纳与帮助每一位亚利桑那州立大学的学子以及注重每一位学子的成功，也致力于推动具有公共价值的**研究和发现**，并为其服务的**社区**提供经济、社会、文化和整体健康的支持。

## 新美国大学

亚利桑那州立大学已经成为新美国大学和提供高等教育的公立研究型大学的典范。亚利桑那州立大学致力于在其所做的一切事情中追求卓越、机会均等和影响力。

**全美创新力排名第一**

亚利桑那州立大学领先于斯坦福与麻省理工

《美国新闻与世界报导》连续七年, 2016-2022



**美国大学全球影响力#1**

世界大学#2

《泰晤士报高等教育》2022

# Welcome

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**We are proud** that ASU is the academic home of more than **2,600 students from China** and that the university has impacted the lives of more than **13,140 alumni from China**.

**We are committed to helping our students succeed** – not just academically, but throughout their lives – and be prepared for a rapidly changing world in which new careers are constantly evolving.

**Our legacy of excellence in education grows** because of the strengths of our award winning faculty who invest in collaborative, interdisciplinary and solution-focused approaches to research, education and entrepreneurship.

**We look forward to working with you** to empower the workforce and leadership through discovery and impact.

Warmest regards,

**Julia Rosen**

Vice President of Global Academic Initiatives  
Office of University Provost



# 欢迎

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**我们非常荣幸**拥有超过**2600名中国学生**就读于ASU。在过往的年岁里, **13140名中国学生**成为了我校优秀毕业生校友, 他们带着ASU的足迹遍布世界各地和各个领域。

**我们致力于帮助学生们取得成功**。不仅在学术层面, 更是通过ASU多元的校园生活, 让学生们有能力面对不断发展和变化的世界, 并且投身于新行业的探索和创新。

**我们强大的师资力量是ASU长久以来拥有杰出教育成果的保障, 优秀的教育理念得以延续和持续发展的重要基石**。我校获得国家学术荣誉的教师在学术研究、人才培养、以及创新领域等方面聚焦于团队合作、跨学科性探索、致力于造福社会的各类解决方案。

**我们期待与您的合作**, 共同挖掘创新和扩大影响, 并且努力增进21世纪的专业人才培养和领袖精神。

此致 敬礼,

**Julia Rosen**

副校长, 国际学术创新  
大学教务长办公室



# Student enrollment

2022



The second-highest international student population at ASU is from China.

2,640

students from China enrolled at ASU in fall 2022

55%

increase in attendance since 2012

173

academic disciplines are studied by students from China

(The top 10 majors were computer science, business, psychology, supply chain management, electrical engineering, finance, economics, engineering, business data analytics and education.)

1,687

students have enrolled in the ASU-Hainan University Joint International Tourism College since 2017

38.2%

1,009 undergraduate students

61.8%

1,631 graduate students

435

executives enrolled in the W. P. Carey School of Business EMBA, DBA, and MIM programs in Shanghai in fall 2022



**Yang Yang**

Industrial design

Herberger Institute for Design and the Arts  
Hometown: Zhumadian

“ At ASU, I am gaining practical knowledge about industrial design while working on projects that solve problems in the field. ”

# 在籍学生

2022



中国学生是ASU第二大国际学生团体

2,640

ASU 2022年秋季入学的中国学生人数

55%

自2012年起,中国学生入学率增长指数

173

中国学生专业选择数量  
(排名前十的是计算机科学、  
商学、心理学、供应链管理学、  
电机工程学、金融学、经济学、  
工程学、商业数据分析学和教育学)

1,687

自2017年起,海南大学亚利桑那州立  
大学联合国际旅游学院注册学生人数

38.2%

1,009 名本科生

61.8%

1,631 名研究生

435

2022年秋季,企业主管加入  
上海W.P.凯瑞商学院高级管  
理人员工商管理硕士、  
工商管理博士、  
以及管理学硕士项目人数



杨阳

工业设计  
Herberger设计艺术学院  
家乡:河南驻马店

“在ASU我收获了实用的专业知识,特别是涉及工业设计的项目上,可以在实践中去获得解决问题的能力。”

# Student stories

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## **Xuecong Fan** (China)

Parks and recreation management, BS

Xuecong, who is from Anyang in the Chinese province of Henan, is earning her ASU Bachelor of Science degree in parks and recreation management, and a bachelor's degree in urban-rural planning from Hainan University. Her longtime interest in geography helped her to better understand how to manage parks and recreation activities in a way that inspires participants to take advantage of what their local areas have to offer. Her studies also helped her understand the importance of recreational spaces to the community and society and emphasized the balances between society and nature and between life and leisure. She now believes that leisure is no longer an option, but a necessary part of life.

“The experience in HAITC has made me discover my strong interest in research, especially leisure and tourism-related research. I hope that I can be a lifelong learner, discover more tourism and leisure phenomena and make some meaningful theoretical and managerial contributions.”



## **Kathy Luo** (China)

Dance, MFA

Kathy came to Arizona State University from Beijing looking for cultural experiences and opportunities to expand her creative practice. Her applied project, “Out of the Blue,” explored immersive dance and challenged the traditional view of spectators. Dancers moved fluidly between and around the audience members, who were placed on stage with the dancers in chairs.

“I wanted to have a new life experience and see what it's like to experience a different culture and surround myself with different people. I felt that could give me a lot of inspiration in my artistic creation. It helps me be a better person – a better human being.”



# 学生故事

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## Xuecong Fan (中国)

公园和娱乐管理, 理学士

来自中国河南省安阳的Xuecong正在攻读ASU的公园和娱乐管理理学学士学位, 以及海南大学的城乡规划学士学位。她长期以来对地理学的浓厚兴趣帮助她更好地理解如何管理公园和娱乐活动, 以鼓励参与者利用在地资源。她的研究也帮助她了解休闲空间对社区和社会的重要性, 并强调社会和自然之间, 以及生活与休闲之间的平衡。她认为休闲不只是一种选择, 而是生活的必需品。

“在海南大学亚利桑那州立大学联合国际旅游学院的经历使我发现自己对研究的强烈兴趣, 特别是与休闲和旅游有关的研究。我希望成为一个终身学习者, 发掘更多旅游和休闲相关的趋势, 并做出有意义的理论和管理上的贡献。”



## Kathy Luo (中国)

舞蹈, 艺术硕士

Kathy从北京来到亚利桑那州立大学, 体验美国文化并寻求机会以扩展她的创作实践经验。她的应用项目“Out of the Blue”演绎了沉浸式的舞蹈, 并挑战观众的传统观点。舞蹈演员在观众之间翩然起舞, 而观众则被安排与舞蹈演员一起坐在舞台上的座位观赏演出。

“我想拥有全新的生活体验, 体验截然不同的文化并看看与不同的人相处是什么感觉。我认为这些经历将为我的艺术创作带来丰沛的灵感, 帮助我成为一位更优秀的人才。”

# Student stories

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**King Hei Ma** (Hong Kong)  
Electrical engineering, BSE

King began tinkering with computer parts at around 11 or 12 years old after emigrating from Hong Kong to the U.S. Most of these parts were a fascinating mystery to King and it became a goal for him to find out how they actually work. At ASU, some of his biggest achievements came through his internship experiences at the Intel Corporation, Northrop Grumman Corporation, and Moog Inc. and his competition accomplishments, such as being on the first place team for IBM's Code and Response Hackathon.

“ While pursuing electrical engineering at ASU, I realized that almost everything we use today is based on the fundamentals of electrical engineering, going from a silicon atom all the way to billions of transistors tucked inside a smartphone. It is a rigorous major that allows you to think from a different perspective about the ever-so interconnected world we live in today. ”



**Yizhou Xiao** (China)  
Construction engineering, BSE

During his time in the construction engineering program, Yizhou gained invaluable insight into Building Information Model, or BIM, technology and how innovative technologies like augmented reality can be used to improve construction safety and education. A New American University Scholar, he also served as a learning assistant for the physics department and participated in the Arizona State University Chinese Students and Scholars Association.

“ ASU is an open, innovative and creative university. It is an international, student-friendly university and every student has the same opportunities. ”

# 学生故事

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## King Hei Ma (香港)

电机工程, 工程学理学士

King从小便跟随父母自香港移民美国, 而他则在大约11、12岁的幼龄便对电脑零件产生浓厚的兴趣。对King而言, 这些零件是一个引人入胜的谜团, 找出它们的实际工作原理他的一个重要目标。在就读亚利桑那州立大学期间, 他最大的成就来自他在英特尔公司、诺斯罗普-格鲁曼公司和穆格公司的实习经历, 以及他在比赛中取得的成就。举例说明, 他在IBM的Code and Response Hackathon黑客马拉松比赛中获得第一名的佳绩。

“在亚利桑那州立大学攻读电气工程时, 我意识到我们今天所使用的几乎所有东西都是基于电机工程的基础, 从一个硅原子一直到藏在智能手机内的数十亿个晶体管。电气工程是一个严谨的专业, 你必须从不同的角度来思考我们今天所处的这个错综复杂的世界。”



## Yizhou Xiao (中国)

建筑工程, 工程学理学士

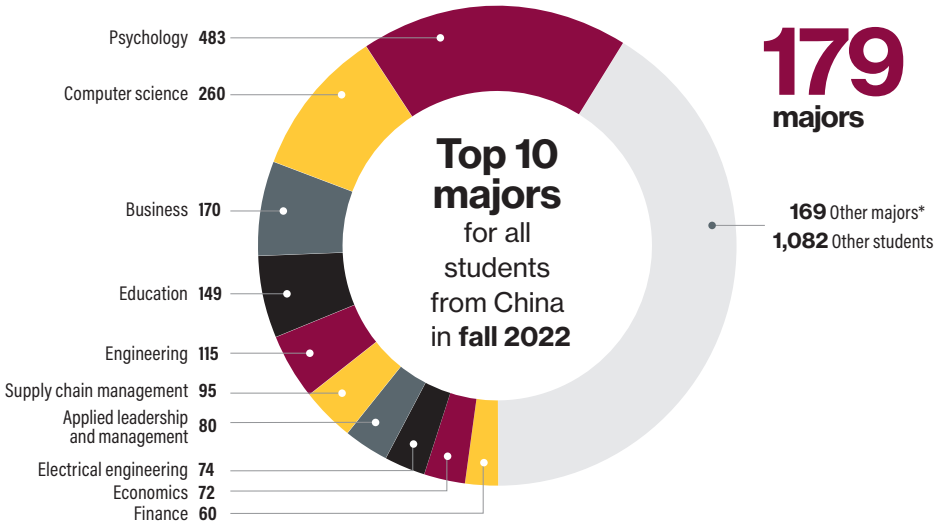
在学习建筑工程专业期间, Yizhou对建筑信息模型(或称BIM)技术以及如何利用扩增实境等创新技术来改善建筑安全和教育有了宝贵的见解。作为新美国大学的学者, 他还担任了物理系的学习助理, 并且是亚利桑那州立大学中国学生学者协会的成员。

“亚利桑那大学是一所开放、创新和富有创造力的大学。它更是一所国际化、对学生十分友好的大学, 每位学生都有平等的学习机会。”

# Student enrollment

2022

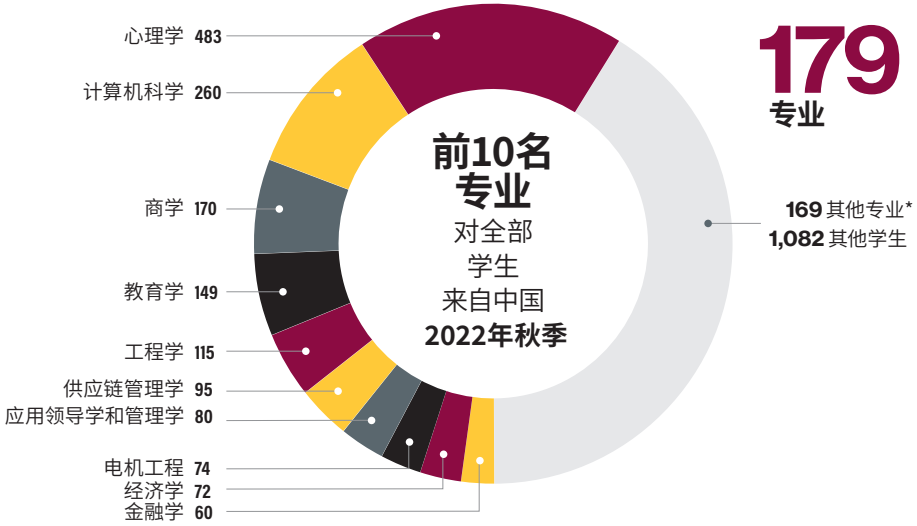
## Top ASU programs chosen by students from China in 2022



**\* The remaining 169 majors** include music, global management, industrial design, biochemistry, business analytics and administration.

2022

2022年中国学生选择的热门ASU课程项目



\*其余的169个专业

包括音乐、全球管理、工业设计、生物化学、商业分析和管理等。

# Alumni

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China is one of the top countries of origin for international alumni of ASU.

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## ASU Thunderbird alumni chapters

In addition to alumni chapters in Beijing and Shanghai, the Thunderbird School of Global Management established a Center of Excellence in Shanghai, China in 2021.

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# 9,803

alumni from China earned an ASU degree between 2012 and 2023

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# 13,133

ASU alumni from China have graduated since 1981

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# 1,704

alumni earned ASU MBA, EMBA, DBA or MIM degrees in China

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## Bowei Zhu

Co-founder

**Veyron International Trading Company**

Engineering management, BSE, 2016  
Current city: Phoenix, Arizona

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## Na Pei

Tax consultant

**KPMG**

Accountancy, MA, 2018  
Current city: Shanghai

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## Yunyi Liu

Engineer

**Huawei**

Computer science, MA, 2018  
Current city: Shenzhen

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## Ruokun Chen

Founder and CEO

**Digital FUN**

Art digital tech, MFA, 2015  
Current city: Shanghai

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“ASU provides cutting-edge, practical tools and resources for students to explore and create in their areas of learning. What drew me to ASU the most was the forward-thinking curricular options. There are only a small handful of universities in the world that have the major I chose at ASU.”

# 校友



中国校友人数在ASU名列前茅。

## ASU Thunderbird alumni chapters

除了位于北京和上海的校友分部, 2021年雷鸟全球管理学院也在上海建立了雷鸟卓越中心。

# 9,803

2012至2023年间获得ASU学位的中国毕业生人数

# 13,133

自1981年起, 毕业于ASU 的中国学生人数

# 1,704

在中国获得ASU工商管理硕士、高级管理人员工商管理硕士、工商管理博士、和管理学硕士学位人数



## 朱博威

联合创始人

Veyron 国际贸易公司

2016年获得工程管理学士学位  
现居美国亚利桑那州菲尼克斯



## 裴娜

税务顾问

毕马威中国

2018年获得会计硕士学位  
现居上海



## 刘韵宜

工程师

华为

2018年获得计算机科学硕士学位  
现居深圳



## 陈若坤

创始人 首席执行官

Digital FUN

2015年获得艺术数码硕士学位  
现居上海

“ ASU提供了前沿、实际、有效的专业学术资源, 供学生们在实践中用所学的知识去探索 and 发现。吸引我前往ASU的理由是其附有前瞻思维的课程选项。另外, 它也是世界上少数拥有艺术数码专业的大学之一。”

# Academic partnerships in China

12

**General collaboration agreements**  
University-to-university agreements

3

**Memoranda of understanding**  
Signed agreements between universities

8

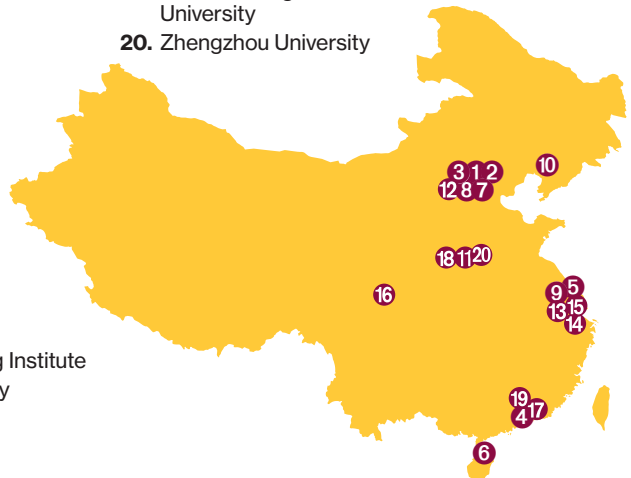
**Collaborative degree programs**  
International accelerated degree programs

2

**Student exchange agreements**  
International bilateral exchange agreements

## University partners

1. Beijing Normal University
2. Capital University of Economics and Business
3. Central University of Finance and Economics
4. City University of Hong Kong
5. East China Normal University
6. Hainan University
7. Hebei University
8. Inner Mongolia University
9. Nantong University
10. Northeastern University
11. Northwest University
12. Peking University
13. Shanghai Advanced Institute of Finance
14. Shanghai National Accounting Institute
15. Shanghai Polytechnic University
16. Southwestern University of Finance and Economics
17. The Hong Kong University of Science and Technology
18. Xi'an Jiaotong University
19. Xinhua College of Sun Yat-sen University
20. Zhengzhou University





# 中国高校学术合作

12

合作协定  
高校双边协定

3

学术合作备忘录  
高校之间的签署协定

8

合作办学项目  
国际快捷学位项目

2

交换学生项目协议  
国际双边交换项目协议

## 中国高校合作伙伴

1. 北京师范大学
2. 首都经济贸易大学
3. 中央财经大学
4. 香港城市大学
5. 华东师范大学
6. 海南大学
7. 河北大学
8. 内蒙古大学
9. 南通大学
10. 东北大学
11. 西北大学
12. 北京大学
13. 上海高级金融学院
14. 上海国家会计学院
15. 上海理工大学
16. 西南财经大学
17. 香港科技大学
18. 西安交通大学
19. X中山大学新华学院
20. 郑州大学



# Academic programs in China

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## W. P. Carey School of Business



**SAIF**

Shanghai Advanced  
Institute of Finance  
上海高级金融学院

### Doctor of Business Administration

In partnership with the Shanghai Advanced Institute of Finance, ASU offers a Doctor of Business Administration in global financial management in China. Tailored for Chinese financiers and for business leaders this program explores economic laws and financial patterns that drive events. Giving equal weight to both practical application and management skills, the program helps students to develop global, systematic and holistic thinking.

### Executive MBA Program

In partnership with Shanghai National Accounting Institute, the Master of Business Administration executive program is designed to sustain and amplify leaders who aspire to affect transformative changes in this dynamic global environment. The program has enjoyed support from the leadership of the Ministry of Finance, Shanghai City Government, and other key government agencies such as the Shanghai Securities Exchange, China Securities and Regulatory Commission, and China Banking Regulatory Commission.

### Master of Science in Management – Custom Corporate Program

The Master of Science in Management program is designed for participants from a single company in China. The curriculum has an interdisciplinary focus and places emphasis on practical applications with direct business connectivity.

## Watts College of Public Service and Community Solutions

### Hainan University – Arizona State University Joint International Tourism College

In September 2017, ASU launched a new tourism college in partnership with Hainan University. ASU has a building on the campus of Hainan University where students earn dual degrees without having to leave China.



## ASU Zai Xian

**ASU-Cintana Education** offers four online master's degree programs in Mandarin in China. These degrees are the Master of Engineering in computing and technology, Master of Arts in education, Master of Applied Leadership and Management, and the Master of Science in psychology. Through ASU Zai Xian, Chinese students also have the ability to enroll in any of the other ASU Online degree programs offered in English.

**CINTANA**  
EDUCATION

# ASU中国学术项目

## W. P. 凯瑞商学院



**SAIF**

Shanghai Advanced  
Institute of Finance  
上海高级金融学院



上海国家会计学院  
Shanghai National Accounting Institute

### 工商管理博士

ASU与上海高级金融学院合作，推出全球工商管理博士学位项目。为中国金融家和企业高管们量身定制，目的在于探索经济发展规律及金融模式，强调理论与实践并重，从而帮助学员建立全面国际化、系统性的商业思维。

### 高级管理人员工商管理硕士

ASU与上海国家会计学院合作，推出高级管理人员工商管理硕士学位项目。在当今活跃的全球金融环境下，其目的在于持续培养和提升志在带来改变的企业高管们。此项目不仅获得了来自国家财政部和上海市政府的大力支持，同时也获得了来自上海证券交易所、中国证券监督管理委员会、以及中国银行监督管理委员会等其他重要市府机构的认可与鼓励。

### 管理学硕士 - 企业定制课程

管理学硕士学位项目是为来自中国的公司而设计。课程聚焦于跨学科性商业实践与应用

## Watts 公共服务社区管理学院



### 海南大学亚利桑那州立大学联合国际旅游学院

2017年9月，ASU与海南大学建立合作伙伴关系，共同创建了一所全新的旅游学院。ASU也在海南大学建立分校，让更多学生可以不出国门就能拥有直接获得双学位的机会。

## ASU在线



**ASU-Cintana Education** 在中国提供四个以普通话授课的在线硕士学位课程。这些学位是计算机和技术工程硕士、教育文学硕士、应用领导和管理硕士以及心理学理学硕士。通过 ASU 在线，中国学生还可以注册任何其他以英语授课的 ASU 在线学位课程。

# Research

In the last 10 years, ASU researchers received more than **\$13.7 million**

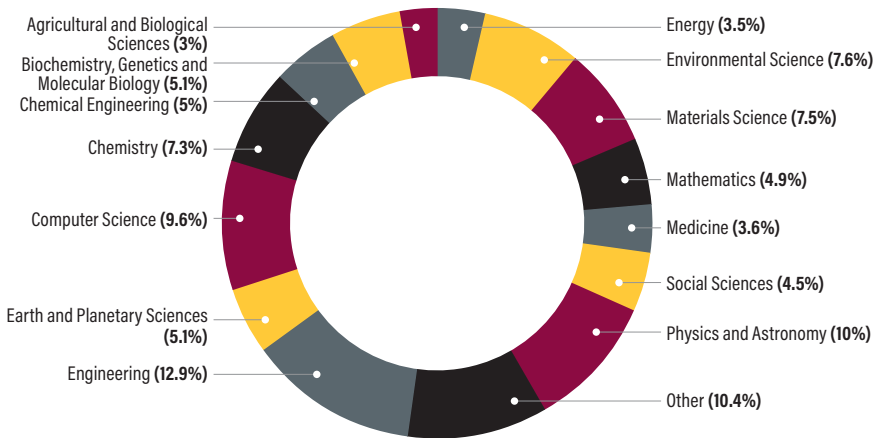
through 47 grants from 21 unique sponsors.

Fifteen of those grants, more than \$1.6 million, were provided by eight sponsors in China. The remaining grants were funded by a variety of American sponsors, most frequently the Department of Defense (11 grants, more than \$5.6 million), followed by the National Science Foundation (six grants, more than \$3.3 million).

ASU researchers contributed to studies or education in economics, electronics and energy, biodiversity, the ethics of genome editing, Chinese literature, language and art.

## 2018–2022 papers co-authored by ASU and China researchers

Papers can be mapped to multiple subject areas



**2,395**

co-authored publications with 498 collaborating institutions between 2018 and 2023 – SciVal

## Top 10 universities and institutions for co-authoring publications



**365**  
Chinese Academy of Sciences



**119**  
Nanjing University



**113**  
Zhejiang University



**201**  
China Ministry of Education



**114**  
Shanghai Jiao Tong University



**112**  
Peking University



**105**  
Beijing Normal University



**162**  
Tsinghua University



**113**  
Nanchang University



**103**  
University of Chinese Academy of Sciences

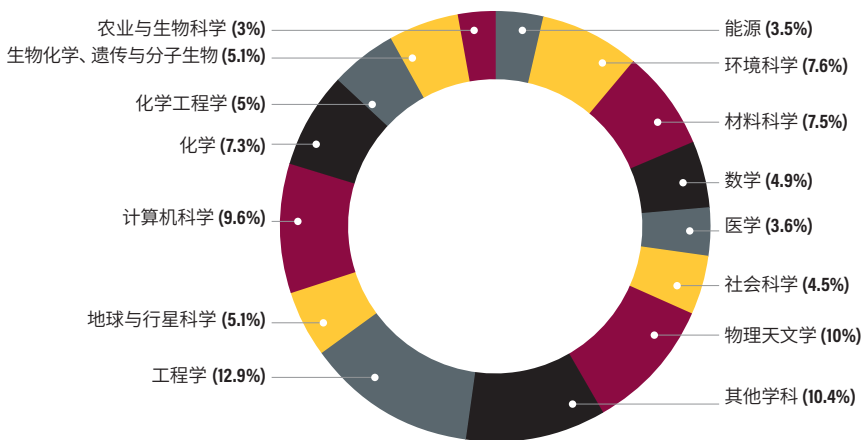
# 学术研究

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