

design.asu.edu

## The Design School



**Herberger Institute for  
Design and the Arts**

**Arizona State University**



## RANKINGS

**Animation Career Review, graphic design schools**

**#2** in the Southwest

**#5** among public schools and colleges

**#22** nationally

The **visual communication design (graphic design)** program at **The Design School** prepares students for a rapid-changing profession in visual communication, teaching the principles of design that are valid across many specific application areas. Students will experience hands-on learning, develop critical thinking skills and make a difference in the world through a robust curriculum. Students will be ingrained in traditional and contemporary learning environments dedicated to sustainable design practices to develop strong visual communication strategies, process and synthesis. Ranked in the top 5 public schools in the nation, this leading program prepares students to provide solutions in fields such as design, education, environmental, exhibition, fashion, marketing, packaging, publication and more.

### Undergraduate Programs

- **Bachelor of Science in Design in Graphic (Visual Communication) Design**

### Graduate Programs

- **Master of Science in Design** (research-based program)  
**concentrations:** visual communication design
- **Master of Visual Communication Design** (studio-based program)
- **Concurrent degrees available**

### Certificates and Minors

- **Certificates:** arts entrepreneurship, arts in education, digital culture, socially engaged practice
- **Minors:** architectural studies, art history, art history (online), dance, digital culture, fashion, film and media production, interior design history, landscape studies, music performance, music, studio art, theatre, music theatre

**Request more information** [herbergerinstitute.asu.edu/requestinfo](https://herbergerinstitute.asu.edu/requestinfo)

**Have questions?** [HerbergerAdmissions@asu.edu](mailto:HerbergerAdmissions@asu.edu)

**#1 in the U.S.  
for innovation**

**ASU ahead of Stanford and MIT**

— U.S. News & World Report, 5 years, 2016–2020



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