



ASU Herberger Institute for
Design and the Arts
Arizona State University



RANKINGS

Learn.org / The Art Career Project, undergraduate industrial design programs

#3 in the nation **#20** in the nation

The **industrial design** program at **The Design School** is a vibrant program designed to teach students all facets of product design. Industrial designers are responsible for the design of products and services that people use in their everyday lives. Through integrated innovation, students understand the value of products and the possibilities of engineering and creating social good through the positive impact quality design can bring to society. Students will learn how to develop products that are innovative, useful, safe, aesthetically appropriate, ecologically sound and socially beneficial, to meet the needs of society, consumers, manufacturers and the environment. Students graduating with this experience can expect to possess an acute understanding of the potential that industrial design brings to the social commercial, and environmental challenges facing us in the 21st century.

Undergraduate Programs

- **Bachelor of Science in Design in Industrial Design**

Graduate Programs

- **Master of Industrial Design** (two-year and three-plus programs)
- **Master of Science in Innovation and Venture Development**
- **Master of Science in Design** (research-based program)
concentrations: industrial design
- **Concurrent degrees available**

Certificates and Minors

- **Certificates:** arts entrepreneurship, arts in education, digital culture, socially engaged practice
- **Minors:** architectural studies, art history, art history (online), dance, digital culture, fashion, film and media production, interior design history, landscape studies, music performance, music, studio art, theatre, music theatre

Request more information herbergerinstitute.asu.edu/requestinfo
Have questions? HerbergerAdmissions@asu.edu


**#1 in the U.S.
for innovation**

ASU ahead of Stanford and MIT
— U.S. News & World Report, 5 years, 2016–2020



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