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**School of Art**

**ASU** Herberger Institute for  
**Design and the Arts**  
Arizona State University

**The School of Art's** BA in **Fashion** exposes students to the leading edge of fashion, with topics ranging from wearable technology to fashion law to 3D digital design. The transdisciplinary program offers concentrations in fashion design, fashion business management and fashion studies, providing a foundation for working across many segments of the fashion industry. Course work, hands-on studio experience and applied projects prepare students for virtually any role within the field.

Students attend classes at ASU's new Fusion on First building in downtown Phoenix. The high-tech innovation hub features a suite of industry-standard studio spaces, digital media labs, and an interdisciplinary maker's space which boasts laser cutters, 3D printers, felting machines and an industrial knitting machine, offering students the tools to be innovative and successful creatives.

### **Undergraduate Programs**

- **Bachelor of Arts in Fashion**

**concentration:** Fashion Design, Fashion Business Management, Fashion Studies

**minor:** Fashion

**Request more information** [herbergerinstitute.asu.edu/requestinfo](https://herbergerinstitute.asu.edu/requestinfo)

**Have questions?** [HerbergerAdmissions@asu.edu](mailto:HerbergerAdmissions@asu.edu)

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**#1 in the U.S.  
for innovation**

**ASU ahead of MIT and Stanford**

— U.S. News & World Report, 6 years, 2016–2021



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