

Thunderbird School of Global Management



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Director General and Dean
Thunderbird School of Global Management

“The number 1 Master in Management ranking is a testament to Thunderbird’s curricular innovation and to the unparalleled experience that our faculty, career and engagement teams deliver to students.”



Graduate programs

Master of Global Management (MGM)

Thunderbird's specialized Master of Global Management degree delivers cross-cultural, hands-on training in international management, preparing you with the perfect balance of practical and people skills to inspire, influence and drive global success.

MGM curriculum: Solid foundation of core business competencies taught from a global perspective while honing leadership capabilities and fostering regional business acumen. The program includes applied learning opportunities and a choice of concentrations.

MGM purpose: Global Leadership – develops specific skills needed by experienced managers to lead global businesses, NGOs, government service.

MGM student profile: Professionals who aspire to be better leaders/managers across global borders and across cultures.

MGM learning model: Interactive education format with a real-world group project in Global Challenge Laboratory course.

Key facts

Credits:	49
Duration:	4 semesters
Intakes:	January and August
Cost:	\$70,000 program tuition
Campus:	Downtown Phoenix
Diversity:	27 countries represented in student body
Student age:	26 years on average

Application requirements

- Undergraduate degree from an accredited university with minimum GPA 3.00 on a 4.00 scale.
- English test core minimum: IELTS 7.5; TOEFL 100; DET 125; PTE 68 (if you did not graduate from an English-speaking university in a native English-speaking country).
- Official GMAT/GRE score (waivers available).
- International experience.
- Resume documenting professional and academic history.
- Essay answering an application question.
- Contact information for 1 professional or academic reference.
- Admissions interview(s), if applicable.

English Language Program

This on-campus or online program helps applicants improve their English and receive a TOEFL waiver for admission into the Master of Global Management program. It is suitable for students with minimum IELTS 6.5/ TOEFL 80 who are academically qualified for the MGM.

Key facts

Credits:	non-credit program
Duration:	8 weeks
Intakes:	August, October, January, March, May
Cost:	\$2,800 tuition (not including additional university fees)
Campus:	Tempe or online

17 MGM concentrations

Broaden your mindset and marketability by pairing your deep-dive leadership training with an innovative concentration area:

- Creative Industries and Design Thinking
- Data Science ◊
- Digital Audience Strategy
- Global Affairs
- Global Business ◊
- Global Development and Innovation
- Global Digital Transformation ◊
- Global Entrepreneurship
- Global Healthcare Delivery
- Global Health Care Innovation
- Global Legal Studies
- Nonprofit Leadership and Management
- Public Administration
- Public Policy
- Sustainability Solutions
- Sustainable Tourism
- Design Your Own Concentration

◊ Graduates of this degree are eligible for a 24-month STEM extension to Optional Practical Training in the U.S.

#1 in the world for master's in international trade
ASU Thunderbird School is ahead of Cambridge, Stanford and Harvard.
– QS International Trade Rankings 2023

Thunderbird School of Global Management

25+ years of business school accreditation

For more than 25 years, Thunderbird School of Global Management has maintained accreditation by the Association to Advance Collegiate Schools of Business (AACSB). Founded in 1916, AACSB International is the longest serving global accrediting body for business schools. AACSB accreditation is the hallmark of excellence in business education, and is held by fewer than 5% of the world's business, management, and accounting programs.



Undergraduate programs

Bachelor of Global Management (BGM)

This specialized degree prepares you to compete in a global marketplace through specialized courses like Intercultural Communication, Global Marketing, States and Markets and Organizational Leadership. All students do an international internship and have multiple study abroad opportunities.

Bachelor of Science in International Trade (BS)

With such courses as Supply Chain Management for Global Operations, Big Data in the Global Economy, and International Trade and Regional Economic Agreements, this degree prepares you for a career in this growing field, and focuses on the nuances of engaging in trade across borders.

Key facts

Credits:	120
Duration:	typically 4 years
Intakes:	January, May and August
Cost:	\$37,370 tuition and college fees per year
Campus:	West Valley

Entry requirements

- **Direct admission:** GPA 3.00 out of 4.00; IELTS 6.0 / TOEFL/KiBT 61 / DET 95 / PTE 53.
- **Transfer admission:** 24+ undergraduate credits; GPA 2.50 out of 4.00; IELTS 6.0 / TOEFL/KiBT 61 / DET 95 / PTE 53.
- **Conditional admission:** GPA 3.00 out of 4.00; TOEFL waiver with completion of the on-campus or online English Language Program (ELP).
- **Earned pathway admission:** IELTS 5.5 / TOEFL/KiBT 55 / DET 90 / PTE 39.

For more information on English and pathway programs, go to globallaunch.asu.edu

Top recruiters of Thunderbird alumni

96%

of MGM students did an internship.

- ▶ Amazon
- ▶ Intel
- ▶ Johnson & Johnson
- ▶ Rakuten
- ▶ UNICEF
- ▶ Saudi Aramco

Scholarship opportunities

Thunderbird seeks individuals whose global mindset and personal mission align with our own—and we make generous scholarships available to those whose passion for international management, cultures and world relations is seen in both their words and their actions.

Admission scholarships

Applicants are automatically considered for a merit scholarship: no separate application is required. The amount awarded increases with GPA and English level:

- Undergraduate students—up to \$14,500, renewable for 4 years.
- Transfer students—up to \$10,000, renewable for 2 years.
- MGM students—up to \$10,000 one-off tuition award.

Thunderbird graduate scholarship

Master of Global Management applicants can complete an additional scholarship request form, including an essay, to be considered.

The scholarship averages \$21,000 and is awarded to those who represent the top group of applicants. Academic background including GPA, GRE, GMAT is also a factor.

96%

of MGM students receive scholarships or financial assistance.

Successful Thunderbird alumni



Adel Labib
Co-Founder & CEO
Télésonique
Zurich, Switzerland



Kim Williams
Executive Vice
President & Chief
Financial Officer
Warner Bros.
Entertainment
California, USA



Joaquin Duato
Vice Chairman
Johnson & Johnson
New York, USA



Soraya Hakuziyaremye
Rwandan Minister of
Trade and Industry
Kigali, Rwanda



Ramon Laguarda
CEO
PepsiCo
from Barcelona, Spain



Kuan-Wen (Sandy) Lin
Supervisor of
International Business
Division
Bestar Laboratories Ltd
Taipei, Taiwan



Luis Alberto Moreno
President
Inter-American
Development Bank
Washington, D.C., USA



Halla Tómasdóttir
CEO of The B Team
and candidate in
the 2016 Icelandic
presidential election
from Reykjavik, Iceland

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