

Full-time MBA

Arizona State University's W. P. Carey School of Business has transformed the MBA so you can transform business. By complementing your core curriculum with concentrations and specializations, you can align your MBA with your goals and create your own path forward.

A recent second investment by the W. P. Carey Foundation devotes \$15 million to career services, targeting additional resources to make you successful in your career, from career coaching to connections with more top companies from a wider array of industries.



“As someone who was looking to become a better manager during periods of change, I needed to find a school that embraced uncertainty. ASU was number one in innovation, which meant the university accepted change. This is why W. P. Carey was the perfect school for me.”

Abby Rudd, Full-time MBA 2019

wpcarey.asu.edu/fulltime

Graduate Programs
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Meet the rapid changes and new realities in business.

92%

of 2014-18 Full-time MBA
students employed within
90 days of graduation

\$100,000

median salary of 2018
Full-time MBA graduates

Hiring companies

After graduation, the Full-time MBA Class of 2018 began careers with some of the best-known companies in the world, including:

Amazon	Google
American Airlines	Intel
Bank of America	Johnson & Johnson
Chevron	Raytheon
Cisco Systems	Walmart



U.S. News & World Report

No. 1 Most innovative schools
No. 35 Full-time MBA programs

Forward Focus MBA curriculum

Earn a groundbreaking MBA from America's most innovative university. In addition to the core functions you'd expect to learn in a top-ranked MBA program, the W. P. Carey Full-time MBA emphasizes leadership development and a broad range of tools that will help you steer any organization through uncertainty.

Because of the rapid rate of change across industries, the Forward Focus curriculum in the Full-time MBA is constantly reexamined to meet the needs of hiring companies. Ongoing development of a variety of MBA concentrations allows you to focus on specific industries and career paths and tailor your degree to your long-term professional goals.

Year one

Quarter one

- Financial Accounting
- Sources of Competitive Advantage
- Statistics for Business
- Career Coaching
- Managerial Communications
- Leadership and Teamwork

Quarter two

- Managerial Finance
- Marketing Management
- Managerial Economics
- Operations and Supply Chain Management
- Leadership and Teamwork

Quarter three

- Managerial Accounting
- Organizational Behavior
- Decision-making with Data Analytics
- Courses in concentration or elective

Quarter four

- Managerial Communications
- Courses in concentration or elective

Summer

Internship Experience

The mandatory Internship Experience puts the skills you're learning in the MBA program to work within a top company and potential employer. Please note that a typical internship lasts 10 to 12 weeks, extending slightly beyond the normal eight-week summer session.

Optional Global Immersion Experience

Choose international electives to complement your MBA experience and in-class learning. These courses are taken prior to the beginning of most internships, allowing you to complete both.

Year two

Quarter five

- Interdisciplinary Applied Learning Lab
- Future World of Work
- Courses in concentration or elective

Quarter six

- Interdisciplinary Applied Learning Lab
- Future World of Work
- Courses in concentration or elective

Quarter seven

- Ethical Issues for Managers
- Courses in concentration or elective

Quarter eight

- Strategic Management
- Courses in concentration or elective

Customize your MBA

Create a blueprint for your career with concentrations and specializations within the Full-time MBA. Concentrations serve as a functional home, the discipline in which you intend to seek job placement. Specializations focus on a particular market sector, or the field where you can apply your concentration. You will be required to complete one concentration. Secondary concentrations and/or specializations are optional.

Concentrations

- Business analytics
- Consulting
- Entrepreneurship
- Finance
- Information management
- Marketing
- Supply chain management

Specializations

- Global business economics
- Health care management
- Sports business
- Sustainable enterprise

STEM-designated program

The STEM designation – administered by the U.S. Immigration and Customs Enforcement agency within the Department of Homeland Security – allows eligible graduates on student visas access to an Optional Practical Training (OPT) extension, up to 36 months, as compared to 12 months for non-STEM degrees.

The longer work authorization term may help international students gain additional real-world skills and experience in the U.S.