

**Your MBA.
Your career.
Your future.**

This is the W. P. Carey School of Business at Arizona State University.

Our culture of innovation goes beyond the classroom. It's embodied by our location in the desert southwest — this is a place where wide open spaces meet wide open opportunities.



You are embarking on a life-changing journey.



Dear future Sun Devil,

With the rate of innovation and the expansion of the global economy, the old ways of doing business won't work. Everything has changed. For some, this is a scary prospect. But at ASU's W. P. Carey School of Business, we embrace this kind of change. We welcome it. It's why ASU has been named the nation's most innovative university six years

in a row by *U.S. News & World Report*. Good is not good enough. And to meet the challenges yet to come, we need leaders who rethink the nature of business, engage the world, and create a better future.


One reason the W. P. Carey Full-time MBA is consistently ranked among the best in the U.S. is our dedication to matching your career goals with the skills and abilities that hiring companies demand. You can see it in the way we design our curriculum, with options that help you zero in on an industry and a particular career path that interests you, and you'll experience it with our business is personal approach to career coaching and development. That one-on-one connection you'll have with your career coach and your Executive Connections mentor will help you ask the right questions about prospective employers and careers, and also about yourself. And whether it's your career coach, the faculty, your admissions representatives, or the student support team, you'll always receive the personal attention you deserve, to help you succeed in the classroom and beyond.

Thank you for taking the time to learn more about the W. P. Carey Full-time MBA and our unique culture. I'm sure you're going to love it here.

Sincerely,

A handwritten signature in black ink, reading "Amy L. Ostrom".

Amy L. Ostrom, PhD
Interim Dean
PetSmart Chair in Services Leadership
W. P. Carey School of Business

A portrait of James Kohlbeck, a man with short dark hair, smiling. He is wearing a dark navy blue blazer over a white t-shirt. He is seated at a light-colored table with his hands clasped. In the background, there is a large window with multiple panes, showing a view of green hills and a body of water. To the left, a lamp with a warm glow is visible on a side table.

James Kohlbeck, MBA '16
Director of Finance
Suncrest Real Estate and Land

Your future, in focus.

Where do you want to go? How will you think bigger and do better? James Kohlbeck has leveraged his MBA to become a leader in real estate and land financing in Phoenix, one of America's fastest growing metropolitan areas. With a W. P. Carey Full-time MBA, you'll create solutions today — for businesses, nonprofits, communities, and industries. And you'll be ready to ask and answer tomorrow's questions.

Choose a challenge that matters most to you and contribute your ideas, expertise, and experience to help solve emerging problems and create a better future.

An MBA that breaks the mold.

Take the first step toward becoming a great leader — earn a groundbreaking MBA from America's most innovative university. All MBA programs will prepare you for the core functions of business, but the STEM-designated W. P. Carey Full-time MBA emphasizes your leadership development as well as the skills that employers in every industry are looking for.

Unique learning and leadership

Intellectual Fusion Learning Labs pair you with non-business ASU master's degree students on action-learning projects that deliver cross-functional skills.

Executive Connections teams you with senior executives to enhance leadership competencies through experiments in leadership, coaching, mentoring, and career preparation outside of class.

Net Investors are Forward Focus MBA students, who use their skills and knowledge to take on social challenges, protect the environment, and make an impact in the community — locally and globally.





You've got options: Personalize your MBA.

With concentrations, electives, and more, the W. P. Carey MBA can be as unique as your career

Concentrations

- Business analytics
- Consulting
- Entrepreneurship
- Finance
- Information management
- Marketing
- Supply chain management


Electives

- Business and government
- Global business economics
- Health care management
- High tech
- Services
- Sports business
- Sustainable enterprise

Concurrent degrees

- Juris Doctor
- Master of Architecture
- Master of Legal Studies
- Master of Science in Business Analytics
- Master of Science in Finance
- Master of Science in Information Systems Management
- MD Mayo Clinic School of Medicine





Anna Calvo, MBA '18
Sourcing Manager
Facebook

A reputation for excellence.

Because of our quality, students come to the W. P. Carey School from all over the world. Anna Calvo earned degrees in Tokyo and Manila before pursuing her W. P. Carey MBA, which opened the door for her new career as a sourcing manager in the world's largest community — Facebook.

U.S. News & World Report

- #3 | Supply chain management
- #7 | Information systems
- #16 | Management
- #20 | Marketing
- #30 | Entrepreneurship
- #30 | Full-time MBA programs

Princeton Review

- #1 | Best MBA for operations

The Economist

- #14 | Full-time MBA, U.S.

Poets & Quants

- #31 | Full-time MBA, U.S.

Military Times

- #6 | Best for Vets: Business Schools

A place like no other.

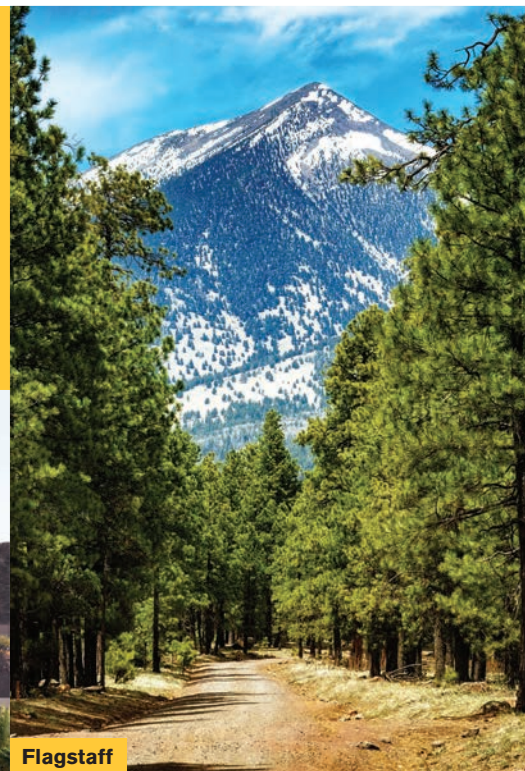
Ten minutes from the excitement of Scottsdale, 20 minutes from downtown Phoenix, and just two hours from skiing — there's more to being a W. P. Carey student than just going to class.



McCord Hall



"A" Mountain



Flagstaff



Downtown Phoenix



Tempe Town Lake



Camelback Mountain



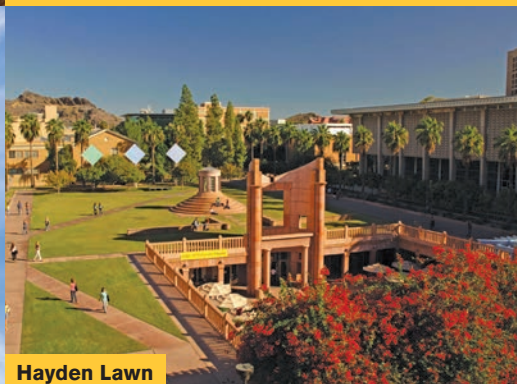
Old Main



Valley Metro Lightrail



Palm Walk



Hayden Lawn



Sun Devil Stadium



ASU Gammage



Grand Canyon



Mill Avenue



Sedona



ASU Memorial Union



Superstition Mountain



Sun Devil Fitness Complex



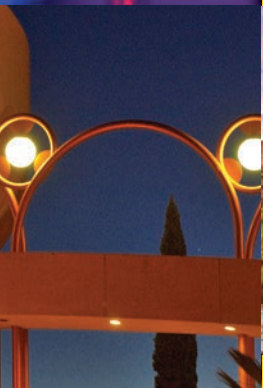
ASU Art Museum



Antelope Canyon



ASU Student Pavillion



Havasupai Falls



South Mountain



Lockett Meadow



Old Town Scottsdale



A global exchange of ideas.

W. P. Carey MBA students share unique perspectives and bring a combination of cultures, ideas, and professional experiences into the classroom. For students like Paula Frignani, that meant bringing more than a decade of banking and consulting experience in her native Brazil into group projects and discussions, where she learned from students and faculty with equally diverse backgrounds.

Top 10 destination for international students

According to the Institute of International Education, ASU is the No. 6 destination for international students among public institutions. Within the W. P. Carey School, our alumni come from more than 160 countries — from Afghanistan to Zimbabwe.

Diversity at W. P. Carey

The W. P. Carey School of Business partners with a number of organizations to provide academic and professional resources for a diverse student population. W. P. Carey is a partner school with the Forté Foundation, National Black MBA Association and Reaching Out MBA (ROMBA) and proudly participates in the Forté Fellowship, National Black MBA Association Collegiate Scholarship and ROMBA Fellowship programs. The Full-time MBA program also participates in the Coverdell Fellowship program through the Peace Corps.

In addition to fellowship programs which provide community and financial support, W. P. Carey takes part in a variety of conferences each year including the Forté MBA Leadership Conference, the ROMBA Annual Conference, the National Black MBA Association Conference and the Prospanica Conference each year. ASU and these organizations are committed to increasing representation of diverse communities in business.

For more information, visit our partner websites:

- fortefoundation.org
- nbmbaa.org
- reachingoutmba.org
- peacecorps.gov/volunteer/university-programs/coverdell-fellows





Paula Frignani, MBA '18
Product Marketing Manager
GoDaddy

Where do you want to go next?

The ability to think strategically, act globally, and lead with motivation and drive are critical in today's business environment. From traditional functions to emerging disciplines, W. P. Carey students acquire a depth and breadth of knowledge to align their career goals with your hiring needs.

Business is more diverse and more global every day.

89%

of companies planned to hire MBA graduates in 2021¹

87%

say the skills they learned in b-school advanced their career²

64%

say they could not have obtained their current job without a graduate degree²

¹ Graduate Management Admissions Council 2020 Corporate Recruiters Survey

² Graduate Management Admissions Council 2018 Alumni Perspectives Survey





Spanning the globe.

Business doesn't just happen at desks, in boardrooms, or over coffee. To stay ahead, businesses (and business schools) must embrace global thinking. A broader perspective is at the heart of the W. P. Carey MBA, and we achieve it through the diversity of our students and with international programming designed to put you on the front lines of how businesses operate around the world.

Global immersion

Participate in a consulting project with small businesses and nonprofits, visit leading multinational companies, join policy meetings, and experience new cultures. Global immersion classes take place over school breaks and let you explore the world while developing a deeper understanding of the challenges and opportunities of doing business abroad.

Global immersion destinations change every year. In the past, W. P. Carey Full-time MBA students have visited:

- Peru
- Costa Rica
- Japan

Your next move.

Because of our strong relationships with recruiters and hiring companies, our reputation among business schools, and our alumni network of 100,000+ dedicated Sun Devils in more than 160 countries, we can help you write the next great chapter of your career. Dave Conway's MBA journey led him to Raytheon, where he manages a \$6 million budget for more than 1,000 employees as a senior financial analyst.

A recent second investment by the W. P. Carey Foundation devotes \$15 million to career services, targeting additional resources to make you successful in your career, from career coaching to connections with more top companies from a wider array of industries.

Full-time MBA Class of 2020 employment profile

Base salary and signing bonus

\$134,955

Average salary

Companies that hire our graduates

- Amazon
- American Express
- Apple, Inc.
- Applied Materials
- Bank of America
- CVS Health
- Dell, Inc.
- GEP
- Intel
- Johnson & Johnson
- Raytheon
- Walmart

STEM

designated program





Dave Conway, MBA '17
Senior Financial Analyst
Raytheon

Discover innovative degrees from ASU's highly ranked W. P. Carey School of Business

MBA programs

- Fast-track MBA*
- Full-time MBA*
- Online MBA
- Professional Flex MBA*
- Executive MBA*

Business master's degree programs

- Master of Accountancy (MACC)*
- Master of Science in Business Analytics (MS-BA)*
- MS-BA – LA
- Online MS-BA^
- Master of Science in Finance (MS-FIN)*
- Master of Science in Global Logistics (MS-GL)*
- Master of Science in Information Systems Management (MS-ISM)*
- Online MS-ISM^
- Master of Science in Innovation and Venture Development (MS-IVD)*
- Master of Real Estate Development (MRED)
- Online Master of Science in Supply Chain Management
- Master of Taxation (MTax)

**STEM-designated program, allowing eligible graduates on student visas access to an Optional Practical Training (OPT) extension for up to 36 months.*

^STEM-designated program, not eligible for OPT extension

Notes

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Graduate Programs Office

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