

# W. P. Carey School of Business

Access, excellence and innovation in business knowledge

ASU's W. P. Carey School of Business welcomes diversity and encourages global thinking. With more than 23,000 degree-seeking students, it's one of the largest business schools in the U.S. The School has been accredited by the Association to Advance Collegiate Schools of Business (AACSB) for more than 60 years.

**17 disciplines ranked Top 25  
by U.S. News & World Report  
in 2025, including:**

**Undergraduate programs**  
#9 Management Info Systems  
#10 Business Analytics  
#13 Accounting  
#24 International Business

**Graduate specialties**  
#3 Supply Chain and Logistics  
#8 Information Systems  
#9 Production / Operations  
#16 Business Analytics

## Available degrees when you apply with Kaplan International:

### Undergraduate

Accountancy, BS

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Applied Business and Technology Solutions, BA

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Artificial Intelligence in Business BS **◆ NEW!**

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Business, BA

With concentrations in: Agribusiness Innovation and Technology  
Business Administration; Communication; Corporate Accounting;  
Financial Planning; Food Industry Management; Global Leadership;  
Global Logistics Management; Global Politics; Health Care; Human  
Resources; Information Security; Language and Culture; Law;  
Public Service and Public Policy; Retail Management; Sports  
Business; Statistics **◆**; Sustainability; Technology; Tourism

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Business Data Analytics, BS **◆**

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Business Entrepreneurship, BS

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Computer Information Systems, BS **◆**

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Economics, BS **◆**

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Entrepreneurial Leadership, BA

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Finance, BS

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Financial Technology BS

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Management, BS

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Marketing, BS

With concentrations in: Digital and Integrated Marketing  
Communications; Professional Sales

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Real Estate and Applied Finance, BS

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Supply Chain Management, BS

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Undecided – Business Exploratory

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### Graduate

Accountancy and Data Analytics, MAccDA **◆**

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Artificial Intelligence in Business, MS **◆ NEW!**

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Business Administration, MBA **◆**

With concentrations in: Artificial Intelligence; Business Analytics;  
Consulting; Entrepreneurship; Finance; Information Management;  
Marketing; Real Estate; Supply Chain Management

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Business Analytics, MS **◆**

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Economics MS **◆ NEW!**

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Entrepreneurship and Innovation, MS **◆**

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Finance, MS **◆**

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Information Systems Management, MS **◆**

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Innovation and Venture Development, MS **◆**

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Real Estate Development, MREDev

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Supply Chain Management, MS **◆ NEW!**

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Taxation and Data Analytics, MTaxDA

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◆ STEM-classified degree: graduates are eligible for an additional 24 months of Optional Practical Training (OPT) in the USA.

## Undergraduate degree key facts:

	Polytechnic or West Valley campus	Tempe campus
Program highlights:	Accountancy; Applied Business and Technology Solutions; Agribusiness Innovation and Technology; Business Administration; Entrepreneurial Leadership; Global Logistics Management; Information Security; Management; Statistics	Accountancy; Business Data Analytics; Business Entrepreneurship; Computer Information Systems; Economics; Finance; Global Politics; Marketing; Supply Chain Management
Intakes	January, May and August	January, May and August
Tuition and Undergraduate College fee (per year)	\$37,552–\$39,682	\$37,552–\$39,682
Financial guarantee amount (for I-20)	\$67,761	\$67,761
Merit scholarships for first-year admission	up to \$20,000	up to \$16,000
Merit scholarships for transfer admission	up to \$14,000	up to \$10,000

### Admission to a bachelor's degree program:

- Bachelor of Art majors: minimum GPA 3.00 (4.00='A') OR top 25% of secondary school graduating class.
- Bachelor of Science majors: GPA 3.40 OR top 8% of secondary school graduating class OR a qualifying SAT/ACT score.
- English test score minimum: IELTS 6.0 / TOEFL/KiBT 61 / DET 95 / PTE 53 / Cambridge English 170

### Transfer admission into year 2 or 3 of a degree program:

- 24+ undergraduate credits with minimum GPA 3.00; English requirement is the same as freshman admission.

### Academic pathway admission:

- Suitable for lower GPAs; IELTS 5.5 / TOEFL/KiBT 55 / DET 90 / PTE 39.

## Graduate degree key facts:

	Supply Chain Mgm, MS	MBA	Business Analytics, MA	Other programs
Credits	30	60	30–43	30–43
Duration	9 or 16 months	21 months	9 or 16 months	9, 12, 16 or 18 months
Intake	August	August	January and August	August
Tuition and program fee (full program)	\$62,051–89,167	\$112,410	\$63,251–93,297	\$52,751–\$93,297
Campus	West	Tempe	Tempe	Tempe
Financial guarantee amount (for I-20)	\$81,037	\$81,037	\$81,037	\$81,037
Merit scholarships	up to \$10,000	up to \$10,000	up to \$10,000	up to \$10,000

### Admission to a master's program:

- Equivalent of a US bachelor's degree from an accredited university with a minimum GPA 3.00 on a 4.00 scale. Admitted MBA students have an average GPA of 3.63.
- English test score minimum: IELTS 6.5 (no band below 6); TOEFL 80 (no band below 20); DET 115
- Each program has additional requirements which may include (but are not limited to): official GMAT/GRE score, résumé, letters of recommendation, essay question and admission interview(s).

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## List of top recruiters:

- ADP
- Amazon
- Bank of America
- Cisco Systems
- Dell
- Deloitte
- The Goldman Sachs Group
- Honeywell International
- Intel
- J.P. Morgan
- KPMG
- Microsoft
- Morgan Stanley
- PepsiCo
- Starbucks

Learn more about  
master's degrees at  
W. P. Carey  
School of Business



#2

Highest ROI  
(return on investment)  
in the U.S. after  
full-time MBA program

U.S. News 2023

100,000+

W. P. Carey alumni  
worldwide

\$124,664

Mean salary for  
W. P. Carey full-time  
MBA graduates

Class of 2022

Apply with Kaplan to get an application fee waiver, guidance through the admission process and support with pre-arrival arrangements:

[admission.asu.edu/kaplan/asu-apply](https://admission.asu.edu/kaplan/asu-apply)

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