

KAPLAN

INTERNATIONAL
PATHWAYS



Career Focus

OUR **5** PROMISES
TO YOU.



Your employability is important

That's why we want to give you an edge in the workplace. So, when you study with Kaplan, we make five promises to you. Here's what we'll help you to do.



Find your goals

by exploring your interests and defining your ambitions, even before you start your course.



Build your profile

by enhancing your expertise, attending careers events and developing a professional network.



Show your skills

by earning digital badges and demonstrating what you have learnt in a personalised digital portfolio.



Boost your experience

by getting a part-time job, volunteering or adding a virtual internship to your course.



Reach your potential

by gaining professional qualifications, using your university's careers service and becoming a successful graduate.



It's never too early to start thinking about your career

Kaplan helps international students study abroad in the UK through a pathway course.

This is a type of degree preparation course that helps you to improve your English language and academic skills, so that you meet the entry requirements for your chosen university.

We embed employability skills into your course, so you can prepare for your career too.

We'll help you explore different careers and build the skills that employers want. Then, you can put those skills into practice with an integrated online internship. You'll even have the opportunity to start building a professional network.

All of this will give you an edge when it comes to finding a job or starting your own business, so you can look forward to a successful future!



Kayode's story

"The major skills I developed during my pathway course and degree are my communication and presentation skills.

I had to give multiple presentations, and it really forced me out of my comfort zone — now, I'd even say I love public speaking! It's become a big part of my life and has been a contributing factor in landing a job.

One of my most memorable experiences during my course was working as a Student Content Creator.

I created blogs and TikToks, but my favourite thing was encouraging students to take the chance I did so they could reach their full potential.

Later, I even had the opportunity to apply for an internship with Kaplan Pathways, and I was so happy to get it!

I worked across various departments, from content and design, to product marketing and customer relationship management.

I was incredibly thankful for the opportunity as it was the first real work experience I ever had. It looks great on my CV and was a great confidence-builder going into other companies."

Kayode from Nigeria
Studied MSc Aerospace Engineering and Management at the University of Glasgow

Find your goals

Whether you've settled on your dream career or you're still exploring your options, we'll help keep you on track to achieve your aims.

Interactive quizzes

With Pathways Preview, you'll get access to employability materials before you even start your course. This includes quizzes and activities that build your understanding of employability, and resources tailored to your specific goals.

Live careers events

There will be live careers events where students hear from business leaders and entrepreneurs and learn what it takes to succeed. Afterwards, you can ask them questions and practise your networking skills, so you get the most out of the session.

Future planning

Pathways CareerSource is an interactive textbook that helps you start thinking about your career and university readiness, build your self-awareness and start planning for your future.





Build your profile

Knowing how to sell yourself is an essential career skill. We'll help you to get started with networking and building a professional profile that gets you noticed.

Life and Career skills

All of our courses include Life and Career Skills activities. Through these challenges and projects, you'll build a range of employability skills around a theme such as entrepreneurship or sustainability.

Professional networking

Building a list of professional contacts will allow you to keep up to date with industry trends and could even help you find a job. We'll help you get started by finding relevant organisations for you to join and teaching you networking skills.

Your CV and online profile

A CV and a professional digital profile are useful tools. You'll learn to create both, improve your digital literacy, and learn how to communicate safely online in a business context.

Show your skills

During your course, you'll create a personalised digital portfolio demonstrating everything you've learnt. It's a brilliant tool to prove your skills to potential employers.

Personal portfolio

Your KapPACK e-Portfolio is where you'll document all your skills and achievements, including extracurricular activities, awards and certificates. You can use it to reflect on the positive attributes you've built and demonstrate what you've learnt, even after you have finished your course.

Skills badges

During your course, you'll be able to earn digital skills badges by completing tasks and activities, or participating in workshops. Add these to your KapPACK e-Portfolio and show employers what you can do!

Communication skills

As well as building a portfolio, you'll also learn how to best use it to your advantage by developing your communication skills and learning how to pitch a business idea.





Boost your experience

You'll have plenty of opportunities to gain practical work experience during your course, including taking an optional integrated online internship.

Real-world tasks

To help prepare you for the world of work, you won't just be assessed with tests, but on how you apply your knowledge to real-world tasks similar to what you'll encounter on your degree and in your career.

Work experience

During your course, you'll be able to boost your CV with real work experience, either through volunteering or taking on a part-time job. You'll also have access to resources to help you with your application.

Virtual internships

Learn how to thrive in a professional environment by choosing a pathway course with an integrated virtual internship. You'll be matched with a host company in your chosen field, and benefit from one-on-one coaching sessions with a Careers Advisor.



Reach your potential

You can gain practical qualifications, use your university's careers service and keep working towards your potential as a successful graduate.

Career development opportunities

We'll help you to prepare for career development opportunities at university and beyond, so you can make the most of your experience.

University careers services

You'll also be able to engage with your university's careers service ahead of starting your degree, and make use of their employability resources.

Pathways Extra

When you finish your pathway course, you'll gain access to Pathways Extra, a special resource for Kaplan alumni. It will allow you to keep building your skills and gain practical qualifications in Entrepreneurship and New Technologies in Business.



Study a pathway course with internship

Gain work experience before you even start your degree by adding an integrated virtual internship to your course.

Why study a pathway course with internship?

The best way to boost your CV is with real, practical experience. During your internship, you'll gain technical skills in your field of interest, as well as the opportunity to develop your English in a business context. Plus, you can do this all before you progress to your university degree.

A pathway course with internship covers all the same material as our other degree preparation courses. The only difference is that when you've completed the academic part of the course, you'll move onto a one-term, integrated internship. The internships are arranged by Virtual Internships, a top European EdTech company.

You'll complete the placement fully remotely, so you can be flexible with the location of your placement — in fact, there are more than 3,500 host companies across 70 countries worldwide! There are also 18 different career fields available, meaning you'll be matched to an opportunity that suits you and your career goals.



18

career fields to choose from



3,500+

host companies in 70 countries worldwide

What to expect on your virtual internship

- 15-30 hours of work experience per week
- One-on-one workshops with a specialist Careers Advisor
- 10-12 hours of online coaching materials from the award-winning CareerBridge
- Specialist support from both Kaplan and the Virtual Internships team
- Join a community of students who are also gaining experience on an internship
- A certificate of completion that you can show to future employers

The integrated internship is available for both undergraduate and postgraduate degree preparation courses, and for a wide range of English language levels. When it's finished, you'll progress to your chosen university without any delay.

We surveyed our students in 2023. Here's what they had to say:

98%

of participants agreed their Intern Coach helped them determine their future career goals

82%

of participants agreed their virtual internship improved their ability to work remotely

96%

of participants were satisfied with their Intern Experience Manager

87%

of participants were satisfied with their internship at their host company

75%

of participants agreed that they gained confidence in finding employment in the future

1/3

of participants were offered a placement extension, paid contract or even a full-time job

Career skills at university

Your career development doesn't end when your course does. Here's what you can look forward to at university and beyond.

Placement years and work experience opportunities

Many degrees include a placement year, when you undertake a paid placement. This can help you build industry experience and decide what type of role you'd like to focus on after your degree.

You can also pursue internships and work experience opportunities during your summer breaks — your university's careers service can help you with this.

Developing your CV, interview skills and finding a job

Whether your progression university is big or small, it will have a careers service dedicated to helping you with your career development.

They can help you find an internship or part-time job, as well as offer you tailored advice on your CV and tips to prepare for an interview. If you're not sure what you're looking for from your future career, a Careers Advisor can help you find your path.

Working in the UK after graduation

Your international journey doesn't have to end after you graduate. With the UK government's Graduate visa, you can stay in the country to work for up to two years after finishing your studies.

It doesn't matter whether you studied an undergraduate or a postgraduate degree, all you need is a current Student visa to be eligible to apply.



Our UK university partners

You'll study your Kaplan preparation course either on campus at your chosen university or at our flagship study centre, Kaplan International College (KIC) London, in the heart of the UK's buzzing capital city.



Via Kaplan International College London



Via Kaplan International College London
Via on-campus pathways*



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Via on-campus pathways*

* When you study your pathway course on-campus at the University of Birmingham, University of Bristol or University of York, you'll be taught by the university's own expert teachers. While your employability support will be different compared to Kaplan-run courses, you will have access to your university's excellent career services and support from day one.



"Professional networks have been an absolute game changer for my future. They have provided me with unparalleled access to job opportunities, and I've gained knowledge and skills that have made me more marketable."

Malaika from Kenya



"Studying with Kaplan taught me how to work efficiently in a group, something that is vital in my current job."

Fahad from Saudi Arabia



"There's a huge amount of support available for international students at the College. You can seek support with job placements."

Sarah from Senegal



"I found the KapPACK e-Portfolio very useful. It helped me to speak up, do what I like in my career, find my strengths and understand my potential. It has made me who I am."

Stephanie from India



"I learnt time management, planning and self-reflection skills during my programme. I am confident that I am ready to succeed in my career."

Salaam from Sudan



"Accessing professional networks has been incredibly helpful in advancing my career goals. I'm excited to see where this journey takes me."

Mmesoma from Nigeria



"Doing an internship gave me an opportunity to gain new skills, meet people who inspired me, and learn about myself."

Natalie from Malaysia



"Joining professional networks was beneficial as I could connect with job recruiters, and I was always up to date with the news around my subject."

Mahamad from Lebanon



"The multiple group projects on my course helped me build teamwork and communication skills, especially by working with people from various parts of the world."

Ash from India



"Doing my degree preparation course reassured me that I wanted to go into marketing communications."

Mirsa from Panama



"The self-assessment helped me in my interview. It helped me talk about myself and made it clear that I understand my personality really well."

Hania from Egypt



"Because Kaplan integrated elements with a career focus into the curriculum, I was able to make informed decisions about my path, ensuring a smoother transition into the professional world."

Rebecca from Myanmar



"Preparing my KapPACK e-Portfolio was a great help. I learnt how to sell myself to potential employers, about my career goals, what I have achieved and what I am going to achieve."

Massilia from Algeria



"I am extremely grateful to both Kaplan and my university for helping me develop a broad range of transferable skills. I've improved my analytical skills, and I've learnt how to work in a team, communicate effectively, and carry out research."

Rustam from Azerbaijan



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@KaplanPathways     

◆ **WHO'S ON THE COVER?**

Rustam from Azerbaijan, studied Law at the University of Westminster

Ash from India, studied International Fashion Management at Nottingham Trent University

Natalie from Malaysia, studied Biomedical Science at the University of Brighton

