

Brand statement

Kaplan Pathways offers students from around the world, from diverse backgrounds, the chance to change their lives with an international education.

We understand that international study is a dream for so many, but that navigating it can be complicated. That's why we're here to make it simpler and more accessible. By providing tailored support for each individual, at every step in their journey, we help them find the right educational path with empathy and compassion, as well as the confidence to be themselves.

We have an industry-leading portfolio of university partners, and flexible and innovative study options. Our deep roots in the education sector mean that we can offer expert teaching and support, to help all our students get ahead in an ever-changing world. With access to a high-quality education and rewarding cultural experiences, students can prepare for successful careers and fulfilling futures.

Our belief in the power of international education to change lives and societies is the driving force behind everything we do. Students who study internationally gain exposure to other cultures and points of view, and, as they grow and develop into global citizens, they can contribute to a more understanding and inclusive world.

We know our students can go on to shape a brighter future, for themselves and for others. We've seen them do it. And we're committed to helping each and every one reach their full potential.