



**UNIVERSITY
OF ALBERTA**



ALBERTA SCHOOL OF
BUSINESS

VIEWBOOK 2025-2026

WE ARE

Seamlessly blending old school knowledge with new school thinking.

With a learning environment steeped in entrepreneurial spirit and guided by world-class instructors and researchers, the Alberta School of Business fosters thinking that is free to flourish.

Territorial Acknowledgement

The University of Alberta acknowledges that we are located on Treaty 6 territory, and respects the histories, languages, and cultures of First Nations, Métis, Inuit, and all First Peoples of Canada, whose presence continues to enrich our vibrant community.



#6 IN CANADA
2024 TIMES HIGHER EDUCATION BY
SUBJECT: BUSINESS & ECONOMICS



#6 IN CANADA
2024 QS RANKINGS BY SUBJECT:
BUSINESS & MANAGEMENT STUDIES



#6 IN CANADA
2024 MACLEAN'S BEST UNIVERSITY
BUSINESS PROGRAMS



33,000+ ALUMNI
LIVING IN 80 COUNTRIES



92% OF GRADS AND
100% OF CO-OP GRADS
ARE EMPLOYED WITHIN
3 MONTHS OF GRADUATION



3,300+ STUDENTS IN
5 DEGREE PROGRAMS AND
11 MAJORS



\$1.9M+ IN
UNDERGRADUATE
SCHOLARSHIPS



20+
UNDERGRADUATE
STUDENT CLUBS



35+
GLOBAL EXCHANGE
OPPORTUNITIES



4 PROFESSORS
AWARDED **NATIONAL 3M**
TEACHING FELLOWSHIPS
(I.E. THE GOLDEN GLOBES OF TEACHING!)

BCom students on Students' Boulevard at the U of A.

ALBERTA SCHOOL OF BUSINESS

Alberta School of Business
building at the U of A.

Great ideas are born by the minute. But at some point, we have to take that big first step and lock one down. That's when ideas change the game. That's when they push the envelope.

The Alberta School of Business offers leading business education that equips you with the capabilities and confidence to carry you through to the next step. We're a place where you can learn and lead, where taking calculated risks provides an opportunity to grow and succeed. With each step forward, your ideas will expand, new doors will open, and you'll know...

This is the right business school for you.

Learning beyond the classroom is a big part of preparing you for success. The Alberta School of Business is a leader in this field, offering you case competitions, co-operative education, student clubs and more.

With a 100-year legacy as one of Canada's top business schools, our world-class Bachelor of Commerce (BCom) program has empowered thousands of undergrads to shape their futures and become leaders in Alberta – and the world. At the Alberta School of Business you will have an opportunity to learn from award-winning researchers from around the world immediately after high school.



The Bachelor of Commerce is a four-year degree program, providing students with a background in diverse areas of business along with in-depth study of a specific area of interest through 11 majors.

Think entering business school with a head full of dreams and ideas is a good start? We do.

The Alberta School of Business is the longest continuously Association to Advance Collegiate Schools of Business (AACSB) accredited business school in Canada. AACSB accreditation represents the highest standard of achievement for business schools worldwide, and stands as a testament to the diversity of programs, research strength and career development of alumni.



BCom students studying
at the Carruthers Student
Commons, located in the
Alberta School of Business.

The Carruthers Student Commons

The Carruthers Student Commons is a contemporary hub designed for collaboration, featuring meeting rooms, working spaces, a co-work living lounge, a network lounge, a cafe and more.

Finding solutions requires collaboration with experts, businesses and people in the community. This flexible space invites students to apply their classroom learning to real-world problems in partnership with business leaders. Get ready to think and act like entrepreneurs, capitalize on emerging trends, seize opportunities and manage risks — all in a space designed just for you!





BEYOND THE CLASSROOM

You always knew you would be going places, meeting interesting people, testing your abilities and doing really cool things. You just didn't know it could happen while pursuing your BCom degree at the Alberta School of Business.

Experiential Learning

Experiential learning is an active and engaged learning process at the Alberta School of Business. We call it "learning by doing." It's not just about participation but also fully immersing yourself in the experience, giving you an opportunity to reflect on its impact.

IMPACT SERIES

BCom students have the opportunity to participate in the Impact Series, a four-year learning initiative designed to provide hands-on experience through community-connected projects. The Impact Series pushes students beyond traditional classroom learning, challenging them to think critically about how they can make a positive impact on their community.



Learn more and watch this **MNP Impact Series** video!

Experiential learning activities include:

- Case competitions, design jams, challenges
- Student leadership
- Exchanges (study abroad)
- Capstone projects
- Project-based learning
- Community service learning
- Applied technical training sessions
- Active career exploration activities
- Micro-internships

Program for Research and Investment Management Excellence (PRIME)

This academic program admits eight to ten students each year to invest in and manage a fund worth approximately \$2 million focusing on the Canadian equity market. It combines traditional academic objectives with hands-on investment analysis and portfolio management.

Business students Kassandra, Selin and Rein on Students' Boulevard at the U of A.

Case Competitions

Ready, set, rise to the challenge! In both national and international case competitions, you and your team are pitted against students from around the world. Students strive to develop the best solution to a business-related case study within an allocated time frame, and then present it to a panel of judges.

The Alberta School of Business participates in more than 15 competitions each academic year. Students are challenged to solve business problems with real-world companies using classroom knowledge, presentation skills and teamwork.

- Develop critical thinking, analytic and teamwork skills
- Leverage the knowledge you have gained in the BCom program
- Conduct an internal and external analysis
- Recommend a solution and develop an implementation plan
- Think outside the box by identifying potential risks and how to mitigate them

Looking for an Edge? Join the Club.

Want to become a better leader? Develop a network? Hone your presentation skills? Support a community cause or just hang out with fellow students? Student clubs are very much part of campus life and offer you all of this and more. Over 20 student groups in the BCom program represent almost every major.

Here are some of our most popular clubs:

- Alberta Not-For-Profit Association
- Business Exchange Association
- Business Finance Association
- Business Students' Association
- Entrepreneurship Club (eClub)
- Interdisciplinary Consulting Association
- Indigenous Business Students Association
- Network of Empowered Women
- U of A Accounting Club
- U of A Human Resource Association
- U of A Marketing Association
- Women in Business and more!

Career Treks

BCom students can attend single or multi-day events, visiting up to four organizations outside Edmonton. It's the ideal way to network and learn about an organization's culture, recruitment processes and career opportunities. Each Career Trek connects students with potential employers outside of Edmonton.

Past treks include:

- Toronto Finance Career Trek: Algonquin Capital, BlackRock, CPPIB, RBC, TD and more!
- Calgary Consulting Career Trek: Deloitte and EY
- Calgary Finance & Energy Career Treks: CNOOC, Enbridge, Husky Midstream, TC Energy and more!

YEG Industry Insights (YEGii)

With the experiential learning team, you can visit different organizations to learn more about industry trends and hiring practices, check out day-to-day activities and network with professionals.

Each YEGii is unique. You can expect to explore the industry and organization to see if it aligns with your career goals, network with professionals and more.

Study Abroad

The world is waiting! Immerse yourself in global experiences as you earn credit toward your degree. At the U of A, there are 260+ study abroad programs in 46 countries. On top of that, the Alberta School of Business has 35 bilateral exchange agreements in 25 different countries.

In today's global business environment, international experience and cultural awareness are invaluable. The Alberta School of Business allows you to participate in an international student exchange and expand your global network as you live and study abroad for a summer, semester or full academic year while earning credit and paying U of A tuition.



DEGREE PROGRAMS

The Alberta School of Business offers you a choice of five degrees through the BCom program.

The path you take — combined with the 11 majors to choose from — will not only shape your career, but quite possibly the future of business in the province!

Bachelor of Commerce (BCom)

The Bachelor of Commerce is a four year degree program. You'll get a background in a diverse range of business areas, along with in-depth study of your specific area of interest through the 11 majors offered. You'll also be able to explore other faculties through program electives, earning you a well-rounded degree.

Bachelor of Commerce Cooperative Education

Test drive a potential career path and gain invaluable work experience through the Business Co-op Program. This program combines classroom learning with paid on-the-job experience, allowing you to put your academic knowledge into action through periods of relevant full-time work, totalling 12 months.

Bilingual Bachelor of Commerce (BCom)

The Bilingual Bachelor of Commerce (Baccalauréat bilingue en administration des affaires) is a collaborative program between the Alberta School of Business and Campus Saint-Jean, the U of A's French language faculty. The BCom program was the first of its kind in Canada and provides a fully bilingual business degree in Canada's two official languages. Talk about being competitive in a global economy!

Bachelor of Commerce Honors

This program provides specialization in one of three areas — accounting, finance or operations management. Students will explore their chosen subject area in greater depth than the general BCom program, with a higher standard of performance expected. Honors is ideal for students interested in pursuing research-oriented graduate business studies or working in positions calling for higher-level business skills.

Bachelor of Commerce After Degree

This program is designed for students who have completed a four year non-business undergraduate degree and focuses on business courses required for a specific major.



“

When talking about university I was often told: 'What you put into it, you will get out of it'. At first, I struggled with overwhelming imposter syndrome and was scared I might never find my place on such a massive campus. But I quickly found a home within many women empowerment groups on campus and found friends who shared similar interests to me and led me to my current major in marketing. I am incredibly inspired by so many of the women I met during my undergrad experience, from fellow students to industry professionals. Stepping outside your comfort zone can be incredibly scary, but more than that — it can be rewarding.”

MARIA

5th Year Marketing Student from Prince Albert, SK

BCom students Sebastian, Selin and Rein in SUB at the U of A.

MAJORS

Accounting

Gathering, analyzing and communicating financial information is a crucial aspect of every business and organization. The information provided by accounting is used for effective organizational planning, decision making by management and the accountability of organizations to investors, creditors, government agencies, tax authorities, employees, consumers and more.

COURSE EXAMPLES:

- Accounting for Natural Resources, Energy, and the Environment
- Corporate Taxation
- Assurance on Financial Information

CAREERS

Accountant
Auditor
Bookkeeper
Payroll Administrator

Business Economics and Law

This major examines both the economic and legal aspects of business and how they create the environment in which firms operate. Business Economics courses examine how firms decide which goods to produce, how much to produce and what production methods to use. Business Law courses examine the principles underlying statutes and court decisions and how they may apply to current and future problems.

COURSE EXAMPLES:

- Business Contracts
- Legal Issues in Real Estate
- Natural Resource and Environmental Law

CAREERS

Business Analyst
Consultant
Economist
Project Manager

Business Studies

Keep your options open and explore the many facets of business! This major allows you to choose coursework from all business areas to obtain a broad generalist degree. Students are required to take optional courses from at least four of the subject areas of business.

COURSE EXAMPLES:

- Accounting
- Finance
- Marketing
- Retail

CAREERS

Account Manager
Business Analyst
Fund Development Professional
Sales Consultant



BCom students, Kendrea, Bijan and Orlane walking in main quad.

Business Technology Management

BTM is about applying information technology to manage, analyze operations and solve business problems. This major offers a balance of business and project-oriented skills related to technology's contribution to competitive advantage.

COURSE EXAMPLES:

- Database Design and Administration
- Telecommunications in Business
- Technology-enabled Business Process Management

CAREERS

Business Analyst
Cybersecurity Analyst
Database Administrator
Strategic Technology Planner

Entrepreneurship and Innovation

This pairing is vital to economic development, wealth creation and societal well-being! You'll learn to develop an entrepreneurial mindset. The curriculum is complemented with co-curricular activities organized via eHub, U of A's entrepreneurship centre.

COURSE EXAMPLES:

- Introduction to Small Business Management
- New Venture Creation and Organization
- Law of Business Organizations

CAREERS

Business Analyst
Entrepreneur
Financial Analyst
Marketing Manager

Finance

If your interest lies in banking, investments and portfolio management, mergers and acquisitions, corporate finance, international finance, securities trading or financial markets...this major is for you!

COURSE EXAMPLES:

- Investment Principles
- Sustainable Finance
- Commodities Analytics and Trading

CAREERS

Credit Analyst
Financial Analyst
Market Analyst
Risk Analyst

Human Resource Management

HRM is all about finding the right people, putting them in the right jobs and keeping them engaged with the work they do! The challenges are huge, and people-related issues are often complex and nuanced. But it's not just about solving problems — it's also about creating environments and contexts that lead to growth and excellence.

COURSE EXAMPLES:

- Public Sector Employee Relations
- Alternative Dispute Resolution
- Rights in the Workplace

CAREERS

HR Information System Specialist
Human Resources Professional
Labour Relations
Manager of Volunteer Resources

International Business

Differences in language, culture and law in our globalized economy makes doing business across international borders a specialized and challenging field. In this major, you'll learn the critical thinking skills and cultural awareness to make sound business decisions in any marketplace. Widen your perspectives, learn new approaches and get ready to do business anywhere in the world!

COURSE EXAMPLES:

- International Business Transactions
- Managing International Enterprises

**Students majoring in international business are required to study a second language and are encouraged to take their optional courses in culture, history, political science, economics and geography.*

CAREERS

Consular Affairs Officer
International Trade Officer
Market Research Analyst
Policy Officer

Marketing

Marketing is a crucial aspect for any organization: large or small, profit or not-for-profit, wholesaler or retailer. Acting as a link to customers, marketing experts provide external perspective, steer innovation and growth, and contribute to revenue, value and loyalty. Marketers ensure organizations understand consumer behaviour.

COURSE EXAMPLES:

- Marketing Analytics
- Consumer Behaviour
- Digital Marketing

CAREERS

Brand Strategist
Marketing Manager
Market Research Analyst
Social Media Strategist



BCom students at the Carruthers Student Commons, located in the Alberta School of Business.

Operations Management

OM professionals are critical to organizations, analyzing data and behaviour to optimize processes, manage resources and improve profitability and service. You'll learn to use computer models, mathematics, process analysis and business analytics to interpret data and make business decisions.

COURSE EXAMPLES:

- Predictive Business Analytics
- Distribution and Logistics Analytics
- Simulation and Computer Modelling Techniques in Management

CAREERS

Logistics Manager
Operations Manager
Product Forecaster
Strategic Planner

Strategic Management and Organization

If you see yourself in a management or leadership position, consider this major! It focuses on human-centric courses and topics, preparing you to work more effectively with people and within organizations. You'll learn how effective managers think and act in a range of enterprises: public, not-for-profit and for-profit business enterprises. Develop the diagnostic skills to understand, analyze and problem solve in organizations, while progressing your own leadership, social and interpersonal skills.

COURSE EXAMPLES:

- Effective Negotiations
- Strategic Compensation
- Gender Issues in Organizations

CAREERS

Account Executive
Management Consultant
Operations Manager
Project Manager



CERTIFICATE PROGRAMS

BCom students in class at the Alberta School of Business.

Innovation and Entrepreneurship Certificate

This certificate will help you enhance your skills and capacity to make a difference in the world by identifying and developing solutions to important problems and challenges.

Certificate in Real Estate

BCom students have an opportunity for broad-based education in real estate economics, finance, law and development. These courses are a mix of theory and practice, preparing students for a range of careers in the real estate industry.

Certificate in Interdisciplinary Leadership Studies

uab.ca/cils

This interdisciplinary certificate is taken through the Peter Lougheed Leadership College. Students develop the skills, insights and confidence needed to take on the challenge of leadership in all aspects of life and society. Students will learn from industry professionals and academic experts, and gain real-world skills through co-curricular programming.

“

In high school I could often be found in the computer room editing videos until late in the evening. I always thought I would pursue filmmaking, so university was not originally part of my plan. Little did I know I would use my filmmaking passion in university in unexpected ways – from elections to national case competitions to submitting a video scholarship application. Prior to coming to the University of Alberta, leadership programs and entrepreneurship accelerators were not something I imagined myself doing. However, being part of the Peter Lougheed Leadership College created a playground for innovation, growth and experimentation, and led me to co-found the Women in Leadership Club. University is what you make of it, inside and outside of the classroom, so I highly recommend getting involved and shining the skills you already have to serve the community around you.”

SAMANTHA

Recent BCom Graduate in Strategic Management and Organization and Business Technology Management



“

I have had a holistically rewarding experience over my past four years at this prestigious institution. I have been able to connect with and have a positive impact on other international students while also honing my own leadership and communication skills and building my confidence. I have also been able to study topics directly related to my goals. I have a passion for international finance development, and through my degree I have studied subjects that will allow me to gain an understanding of how effective business practices can be used to bolster growth in emerging markets. I hope to use this knowledge to make contributions to narrowing the finance gap in my home region of Eastern Africa through the career I embark on.”

WILLIAM

Recent BCom Graduate in Finance and Economics





REAL WORLD OPPORTUNITIES



**50% OF
CO-OP GRADS**
RECEIVE JOB OFFERS
FROM THEIR EMPLOYER
UPON GRADUATION



**100%
EMPLOYMENT RATE**
POST-GRADUATION FOR
CO-OP STUDENTS IN 2022



CO-OP STUDENTS
COMMAND
**3-5%
HIGHER SALARY**
UPON GRADUATION

Cooperative Education

Put your knowledge to work with the Co-op Program! This program gives BCom students transferable skills, workplace experience, potential for a permanent position after graduation and a chance to test drive your major to see if it's right for you.

Students complete a total of 12 months paid, business-related work experience over the course of their degree.

The benefits:

- Combine classroom knowledge with real world scenarios
- Test drive your career and learn whether or not your major is the right path for you
- Students from all majors are welcome to apply
- Earn anywhere from \$30,000 to \$50,000

Co-op students work in a variety of locations, businesses and industries to gain marketable, professional skills in a supportive environment.

Careers and Work Integrated Learning (CWIL)

Get started on making the connections that will shape your career. CWIL provides you with job search and career development resources, information on employers and recruiting sessions, help with writing resumes and cover letters, interview prep, advice on working and travelling abroad and mentorship opportunities to help with your career development.

Additional free CWIL service for business students include:

- Resources for finding a job
- Career guidance
- Feedback on application materials
- Mock interview program
- Career development and employer info sessions

*BCom students visit Alberta Blue Cross for a company tour and networking event.
(Photo by: John Ulan)*

DID YOU KNOW?

Students from ALL majors in the BCom program may apply to the Co-op. Admission is not based solely on GPA — grades are considered along with the other required application materials.



BCom students Daniel and Cassandra
in SUB at the U of A.

READY, SET, APPLY!

ADMISSION REQUIREMENTS

Admission to the Bachelor of Commerce program is competitive. The admission averages may vary by year.

High School Requirements

- English 30-1
- Math 30-1
- Three courses from:
 - Fine Arts
 - Humanities
 - Languages other than English
 - Math/Sciences

A maximum of one subject from fine arts will be used for the high school average.

TRANSFER REQUIREMENTS

Applicants must present a minimum of 24 transferable post-secondary credits including the following courses:

- Three units in 100-level English
- Econ 101
- Econ 102
- Math 154
- Stat 161

Students must present a minimum Grade Point Average (GPA) of 2.3 for consideration based on the most recent Fall/Winter period consisting of a minimum of 15 units of course weight. The Admission GPA will vary by year subject to space availability.

Programs and admission requirements
(including non-direct entry programs):

uab.ca/programs

Historical admission averages by faculty:

uab.ca/averages

Apply for scholarships and awards:

uab.ca/awards

University access program for Indigenous
students - Transition Year Program:

uab.ca/typ

Important Deadlines

March 1

Application deadline uab.ca/apply

June 15

Deadline to submit admission documents
for post-secondary transfer

August 1

Deadline to submit admission documents
for high school




FIND YOUR **PURPOSE**

uab.ca/business

ASK US

You've got questions.
We've got advisors.
bcominfo@ualberta.ca
uab.ca/advising

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