

# UVic MASTER OF GLOBAL BUSINESS

DON'T JUST **LEARN** ABOUT GLOBAL BUSINESS—**LIVE IT.**



**Gustavson**

School of Business  
University of Victoria

GILL GRADUATE SCHOOL



STEP INTO A CLASSROOM  
WITHOUT WALLS OR BORDERS.

Taught across four continents and culminating in a global internship, the UVic Master of Global Business program is a 12-16-month intensive immersion program designed for recent graduates from diverse backgrounds.

With your choice of distinct global Paths, you will have the opportunity to travel from North America to Europe and then on to South America or Asia, providing a fully-rounded business, study and cultural experience unlike any other.



**Global mindset, universal skillset.**

The MGB program is an experiential, culturally-focused graduate program that will allow you to discover how business is done in a global environment and provide you with the skillset to launch a successful global career.



**Learn in context.**

Enrich your understanding of global business fundamentals and distinct regional characteristics by stepping into the full context: the people, the language, the social and cultural nuances that can only be grasped through experience.



**Cohort for a year, friends for life.**

Move along your path with a cohort of 40 students (20 UVic + 20 Partner) from all three participating institutions. Discover more than a team of high achievers like you: your peers will become a support group on your journey, an instant international network and an essential part of your cross-cultural experience.



**Your global career starts here.**

As part of your hands-on global experience, you will engage with real business clients on a major consulting project and complete an internship with an international organization.



**Entrepreneur, meet Explorer**

Embark on a journey of self-discovery, powerful camaraderie and learning beyond the classroom. Graduate with an enriched perspective, cross-cultural skillset and limitless career horizons.

**TAYLOR ROCHWERG**  
Path 1, Graduated 2019

Investment Analyst, Private Capital,  
Ontario Teachers' Pension Plan, Toronto,  
Ontario, Canada

"The MGB program opens up so many different pathways and opportunities, it can be whatever you choose to make of it. I chose the MGB program over other business programs because of the international element; as the global economy is ever-integrated, it is increasingly important to be culturally knowledgeable and educated on the different business landscapes. The more you learn, the more you realize how much opportunity there is out there—the MGB program highlights an array of cultures, lifestyles and business opportunities across the globe that are all worth considering."



**ELLA GREER**  
Path 3, Graduated 2020

Learning & Development Specialist,  
Swapfiets, Amsterdam, Netherlands

"The MGB program was one of the better decisions I have (ever) made; it marks a key turning point in my life, when I began to live and thrive the way I had always wanted to. This is where my growth began, and it continues to this day. I entered the MGB to challenge myself; since then I've been given the confidence to find a job abroad and trust my competencies will get me where I want to go and will provide joy to myself within my work, travels and adventurous life. Before this program, I lived in a small town in Canada. Now I live near Amsterdam. The world is your oyster, you just gotta go fishing."



**OISIN SINGH**  
Path 3, Graduated 2018

Senior eCommerce Customer Development  
Manager, Johnson & Johnson, London,  
United Kingdom

"The opportunity to study in three different countries and work with students of various backgrounds, both personally and professionally, is not something you often get the chance to experience. The group work helped me see things differently than I had before—it highlighted the importance of gaining multiple perspectives, and illustrated how this makes one's work more impactful. I met lifelong friends from all over the world, and it is very rewarding to see how each of us developed from the beginning of the program to where we are now. The MGB program put me in a position to lead in a new market, and I believe the experience in the classroom, travelling, and working were the perfect combination to help me realize my goals."



**ANNA JONAS**  
Path 4, Graduated 2020

Online Marketing Manager, [m]Studio,  
Düsseldorf, Germany

"The MGB program was eye-opening; throughout the program, I learned so much about business (not just in my home area of North America, but worldwide), and from new angles that I found fascinating. I met so many new people whose perspectives really made me reconsider my own. I visited so many different countries (over 10) that I'd never been to, which expanded my view of the world. I also learned a lot about myself, the way I operate in the world, and the ways I interact with others in ways I had never had a chance to before."



> LEARN BY DOING. UNDERSTAND BY ENGAGING.  
> SEE THE BIG PICTURE. BECOME A GLOBAL CITIZEN.

# CHOOSE **YOUR PATH** AROUND THE WORLD



## Global Business Fundamentals

Gain a deep understanding of doing business in a global environment and the distinct characteristics of the North American business context. This module integrates the fundamentals of international finance, strategy, marketing, global logistics and supply-chain management with an appreciation of North American legal, economic and social systems.

Approx. 3 months

## Global Business Opportunities

Learn how industries such as food processing, ship building, petroleum, fishery, steel and high-tech deal with opportunity recognition and business development in a global business context. This module covers the analyses and knowledge needed for successful global business ventures, while focusing on the Asian or European entrepreneurial environments.

Approx. 3 months

## Global Business in Action

Apply your knowledge and global perspective to solving business challenges with a major consulting project for an organization with global reach. This module introduces consulting methods, an overview of corporate governance structures, legal and economic systems, and environmental sustainability issues in the Asian, European or South American business contexts.

Approx. 3 months

## Global Business Experience

Put your learning into practice in an exciting trans-national internship that will help launch your international career. Our dedicated staff will help you find the internship that fits your career goals. Cap off the internship with a reflective component that describes how the coursework and internship experience in particular have prepared you for a global business career.

Approx. 3-7 months

12-16 MONTHS



## READY TO START **YOUR JOURNEY?**

### What you need

- Bachelor's degree including 5 business courses
- 3 references
- Resumé
- 2 personal submissions
- International students: proof of English proficiency

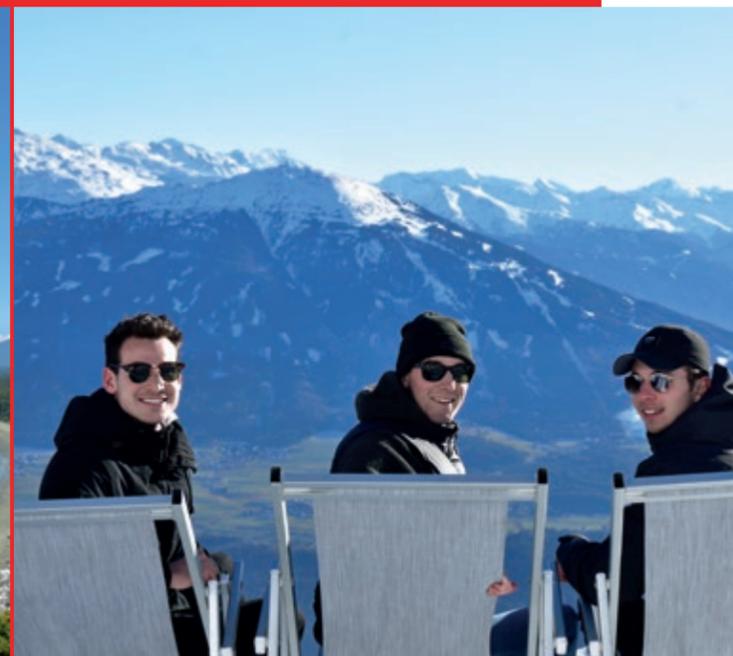
### When to apply

We recommend you apply as early as possible, since admissions take place on an ongoing basis until program capacity is reached (20 UVic seats per path). Each of the four cohorts is limited to 20 UVic students. UVic students will be joined by 20 students from the other two universities on that path.

### Application deadlines:

- September intake (Path 1 and Path 2): **April 30th**
- January intake (Path 3 and Path 4): **August 31st**

> More details on admissions criteria at [uvic.ca/mgb](http://uvic.ca/mgb)



GUSTAVSON SCHOOL OF BUSINESS:

238 

EXECUTIVE MENTORS

105 

INTERNATIONAL  
PARTNER UNIVERSITIES

129 

FACULTY & STAFF

MGB:

TOP 100 MASTERS IN MANAGEMENT PROGRAMS WORLDWIDE BY THE FINANCIAL TIMES, FIVE YEARS RUNNING.

#4

IN NORTH  
AMERICA

#26

FOR INTERNATIONAL  
MOBILITY

#28

FOR INTERNATIONAL  
COURSE EXPERIENCE

74% 

OF STUDENTS EMPLOYED  
WITHIN 3 MONTHS OF  
GRADUATION

UVIC RANKINGS:

#1

COMPREHENSIVE  
UNIVERSITIES IN  
CANADA, 2022

*(Maclean's)*

#1

CANADIAN COMPREHENSIVE  
UNIVERSITY FOR  
GRADUATE EMPLOYABILITY

*(Times Higher Education)*

#12

GLOBALLY FOR IMPLEMENTING  
UN SUSTAINABLE  
DEVELOPMENT GOALS, 2021

*(Times Higher Education)*



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Peter B. Gustavson  
School of Business

**PRME** Principles for Responsible  
Management Education

