

THE WORLD LOOKS **DIFFERENT** FROM HERE

> BACHELOR OF COMMERCE



Gustavson
School of Business
University of Victoria
BCOM PROGRAM



INTEGRATIVE



INTERNATIONAL



INNOVATIVE



SOCIALLY RESPONSIBLE/SUSTAINABLE

PRE-COMMERCE COURSES*

2+2

BCOM CORE COURSES*

	YEAR 1	YEAR 2	YEAR 3	YEAR 4
FALL	ECON 103 ATWP 135, ENSH 101/102 (one) + 4.5 units non-business electives	COM 200 ATWP 250 STAT 252 COM 204: Co-op prep + 3 units non-business electives	BCom Core Professional Skills Development Financial Accounting Leading People & Organizations I & II Marketing Principles and Management International Business Business and Sustainability Managerial Accounting Management Information Systems Operations Management Management Finance	International Exchange Over 80 partner institutions 40+ countries Where will you go?
SPRING	MATH 151 + 6 units non-business electives	7.5 units of non-business electives *International students may need COM 290 & COM 206C		Co-op Work Term
SUMMER	Free summer!	Co-op Work Term	Co-op Work Term	BCom Specialization Entrepreneurship International Business Service Management

*Typical program structure, individual BCom schedule may vary.

COM 405 – CAREER PREPARATION

To learn more about admission requirements and schedule options: uvic.ca/gustavson



WHY GUSTAVSON?

1) Gain real-world experience.

- Our BCom students graduate with close to 1 year of paid, full-time work experience.
- Explore industries through **mandatory co-op**—start building your career and network right away.
- Receive guidance and support from your dedicated **co-op coordinator**.
- Apply for a co-op work term **anywhere**—right here in Victoria, across Canada, or even abroad.

2) Develop your global mindset.

- We find strength in diversity.
- Interact with our **diverse and multicultural** faculty, staff and student body.
- Experience **cross-cultural perspectives** and business practices through inspired, world-class teaching.
- Pursue an **international exchange** with one of our 80+ partner institutions in more than 40 countries.

3) Explore and expand on your own interests.

- With our 2+2 program, you design the first two years.
- Complete a mix of required courses and non-business electives to **create your own business path**.
- Dive into the BCom core in Year 3 and enter a **cohort of 50-60 students** per class.

4) Specialize in a high-demand area of business.

- Our students gain knowledge and skills applicable to a range of careers.
- Choose from 3 specialization modules—**Entrepreneurship, International Business and Service Management**.
- Put theory into practice through an **integrative and immersive** cohort-based experience.

5) Become an agent of change.

- We look beyond the bottom line and challenge the status quo.
- Explore **sustainability and social responsibility** through business practices.
- Recognize **opportunities for change** and viable growth on a global scale.

CO-OP: PAID WORK EXPERIENCE

800+

co-op
employers

60%

of students
receive job
offers from
their co-op

\$2,564

average
monthly
salary



OUR COMMUNITY

Tess Wei, BCom '22

Infrastructure Advisor at Ernst & Young

While in the BCom program, Tess embraced the opportunity to study abroad at the Vienna University of Economics and Business, broadening her global perspective and network. Driven to deepen her finance knowledge, she completed UVic's Applied Portfolio Management Program, leading to an internship at BCI's Infrastructure department. Tess now works with Ernst & Young's Infrastructure Advisory team in Vancouver, guiding public sector clients on strategic infrastructure projects that foster economic growth and sustainable development across Canada.



Michaela Bianchini, BCom '20

Accountant at Dusanj & Wirk

During her BCom journey, Michaela networked in groups such as Young Women in Business, and learned valuable business and presentation skills through JDC West. She enjoyed a semester abroad in Milan taking fashion and finance courses, before ultimately pursuing accounting. Through the co-op program, Michaela worked with Dusanj & Wirk for two terms and then continued with a full-time position after graduating. She is now enrolled in the CPA program and will receive her designation in 2024.



Kat Craats, BCom '20

Marketing Manager at Wildplay Element Parks

Kat enhanced her Gustavson experience with tourism marketing skills gained while on exchange in Iceland. She aimed to dive into the outdoor recreation and tourism space. Landing a career at WildPlay, a network of adventure parks across North America, felt like the perfect outcome. Reflecting on her BCom experience, "finance and accounting are just so not my thing. The international exchange program and entrepreneurship specialization ended up being the perfect mix of challenge and creativity."



Jamal Nasim – BCom '20

Investment Banking Associate at Sprott

During the entrepreneurship specialization, Jamal created a comprehensive financial model for his final presentation in front of a panel of business professionals which included UVic Alumni, Brad Williams, who founded their own investment banking firm. Brad was so impressed with Jamal's financial model that he offered him a full-time position after graduation. This first position set Jamal up for success; he joined Sprott in 2021 and was quickly promoted to Investment Banking Associate. Jamal completed co-ops at RBC Dominion Securities and BCI which gave him the hands-on experience needed to begin his career.



Liam Grigg, BCom '18

Co-Founder of Alder & Co Creations Ltd.

During his time in the BCom program, Liam gained valuable experience with international business, sustainable development and poverty reduction. Liam's passion for environmental preservation led him to a co-op work term in Southern Province, Zambia. Focusing on business education and community development while prioritizing respectful cultural engagement, Liam was able to adapt his classroom learning to real-world application. Those same lessons of working to empower community-led projects across cultures have brought Liam to support Indigenous-led initiatives. Using the privilege of his education and experience, Liam with his co-founder Erika Doehring started Alder & Co-Creations Ltd, an Indigenous-managed consulting firm focused on supporting organizations through their process of reconciliation and decolonization.



FACULTY

Mia Maki BA, MBA, FCPA, FCMA

Professor

Mia has been mentoring entrepreneurs, start-up and early stage companies for over 10 years. She shares her expertise and passion for innovation as a member of our entrepreneurship teaching team. Mia's extensive experience with consulting, finance, risk management and strategic planning make her an invaluable professor and mentor to our students. She has won numerous teaching and community awards, playing an integral role in the growth of the Greater Victoria tech sector.



Dr. Mark Colgate BSc, PhD

Professor

Known for his passion for excellent customer service and his innovative teaching style, Dr. Mark Colgate helps our BCom students understand the science and application of service excellence. In addition to conducting extensive research in service excellence, financial services marketing and sports coaching, he's consulted for many service organizations including the Commonwealth Bank of Australia, TELUS, ASB Bank, the Bank of Ireland, the Bank of New Zealand, Kiwi Experience, Sony, Toyota and Enerco.



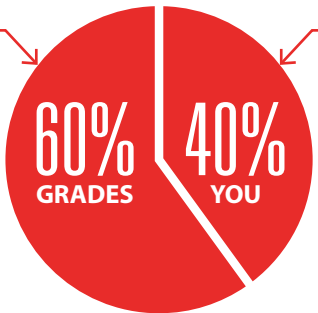
ADMISSION FOR HIGH SCHOOL APPLICANTS:

We prepare leaders who think differently, act responsibly, and have a global mindset. Will you join us?

Current high school students will be evaluated on the following:

GRADES

- View the table below for course and grade requirements
- Minimum grades may apply for specific subjects
- Self-report your grades from February 15th to March 15th through the UVic website
- International students must also meet the UVic English Language Proficiency (ENPR) requirement



YOU

- Supplemental Application – this is your opportunity to introduce yourself
- Reflect on who you are and your motivation for joining our BCom program
- Remember, this piece is worth 40% of your overall application
- Include your Resume and Written Responses, all in 1 .pdf file
- Creative submissions allowed (in addition to written responses)

CURRICULUM REGION	COURSE REQUIREMENTS	
British Columbia	Approved English 11 Pre-calculus 11 Approved science 11 Approved social studies 11/12	English Studies 12 or English First Peoples 12 Pre-calculus 12 Two approved academic 12 courses 80% minimum average on self-reported courses
Alberta	English Language Arts 20-1 Mathematics 20-1 Approved science 20 Approved social studies 20	English Language Arts 30-1 Mathematics 30-1 Two approved academic 30/31 courses (5 credits each) 80% minimum average on self-reported courses
United States	4 English courses (minimum B in senior-level English) 4 math courses including pre-calculus (minimum B) 2 science courses 3 social studies courses 1 language course 1 language course and 1 fine arts course	Minimum 3.20 cumulative unweighted GPA on Grades 9-11 and Grade 12 in-progress courses
International Baccalaureate (IB) Diploma	Full diploma with at least three HL subjects completed English at the HL/SL level Math at the HL/SL level (Math Studies or Math Applications and Interpretations SL are not acceptable)	30 minimum average on predicted IB score
Other curriculums	To review admission requirements for all applicant categories (high school students from other regions, international students, college or university students, etc.), visit uvic.ca/apply	

APPLICATION DEADLINE: JANUARY 31st

ENTRANCE SCHOLARSHIPS:

The University of Victoria offers a wide range of entrance scholarships. For scholarship application information and deadlines, please visit UVic's Student Awards and Financial Aid website at uvic.ca/safa.

IN-COURSE SCHOLARSHIPS:

The Gustavson School of Business awards various scholarships to incoming and continuing Bachelor of Commerce students. Each scholarship will have unique requirements. For more scholarship application information and deadlines please visit uvic.ca/registrar/safa/in-course-scholarships.



UVIC:



VICTORIA:

MILDEST CLIMATE
IN CANADA



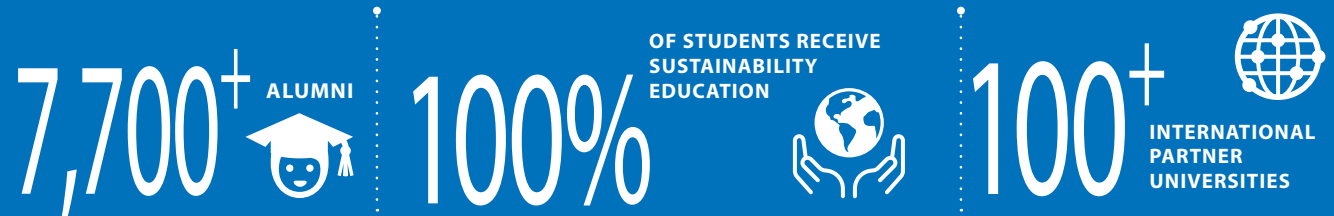
ONE OF THE MOST BIKE-FRIENDLY
CITIES IN THE COUNTRY



EMERGING WORLD-CLASS
TECH SECTOR



GUSTAVSON:



UVIC SUSTAINABLE IMPACT:



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Peter B. Gustavson
School of Business

PRME Principles for Responsible
Management Education

