

THE FUTURE IS **NOT OPTIONAL**

UVic MBA IN SUSTAINABLE INNOVATION



**Gustavson**

School of Business  
University of Victoria

GILL GRADUATE SCHOOL



## Want to change the world? Change business. We've already started.

Society demands more from businesses and individuals than ever before: Act with purpose. Take a stand on social issues. Thrive in change and ambiguity.

That's why our program is built from the ground up on sustainability and innovation.

Our MBA draws problem solvers, disrupters, and entrepreneurially-minded individuals from **all disciplines** who want to lead meaningful change.

Sound like you?

## THE UVic **MBA IN SUSTAINABLE INNOVATION**

### **Sustainability—it's not an add-on**

Sustainability is a requirement for business, and we believe it should be for an MBA, too.

- Sustainable innovation is at the centre of our curriculum and underpins all courses.
- We focus on solving the wicked problems of today and the future.

### **Teamwork and collaboration**

Connect with a diverse range of students from around the world.

- Work in teams to approach live and complex business problems.
- Collaborate with like-minded professionals from diverse fields, disciplines and backgrounds.

### **Our international island community**

Our island is globally connected.

- Victoria—the provincial capital—is a hive for innovative minds in a range of growing industries.
- Meet Gustavson faculty and community professionals in Victoria and engage with our global business connections through course projects, research, and career development.
- Travel with your cohort in our international experience component (Daytime Program only).

### **Elevate your career**

The MBA in Sustainable Innovation opens students to new outlooks and new possibilities.

- Tap into your potential through current case studies, integrated practical projects and reflective exercises.
- Access Gustavson resources like the co-op work term program, alumni network and mentorship support.

### **Interdisciplinary approach**

Learn how to navigate the complex challenges that we now face from economic, social and environmental perspectives.

- Be world-ready for positions across a wide range of industries and sectors.
- Tackle tough real-world projects that span the full spectrum of disciplines.



## CHOOSE FROM TWO DELIVERY OPTIONS:

### THE DAYTIME PROGRAM: THE IMMERSIVE EXPERIENCE

A full time, Monday to Friday schedule for applicants with two to six years of professional experience.

- > Program length: **16 months**
- > Delivery: **In-class / Full-time**
- > Program start date: **September**
- > Cohort size: **36-40 students**
- > Program orientation: **First week of September on campus**
- > Work term option: **Summer term**

#### TERM 1 • September – December

##### BLOCK 1

Accounting & Financial Responsibility  
Foundations of Sustainability  
Business Economics

**INTEGRATED PROJECT**

##### BLOCK 2

Applied Data & Decision Analysis  
Designing Innovative Organizations  
Finance for Impact

**INTEGRATED PROJECT**

#### TERM 2 • January – April

##### BLOCK 3

Global Sustainable Business  
People & the Future of Work  
Marketing in a Connected World

**INTEGRATED PROJECT**

##### BLOCK 4

Technology & the Interconnected Organization  
Innovation & Design  
Sustainable Operations Management

**INTEGRATED PROJECT**  
**INTERNATIONAL EXPERIENCE**

#### TERM 3 May – August

##### EXPERIENCES

Paid Work Term  
Personal Passion Project

#### TERM 4 • September – December

##### BLOCK 5

Strategy for the Long Term  
Strategic Collaboration & Partnerships

**INTEGRATED PROJECT**

##### BLOCK 6

Social Entrepreneurship  
Public Policy & Law  
**CAPSTONE COMPLETION**

16 Months – Capstone – Career Development – Responsible & Ethical Leadership

### THE WEEKEND PROGRAM: FOR THE WORKING PROFESSIONAL

An on-campus, weekend delivery program for the working professional who has more than six years of professional experience.

- > Program length: **24 months**
- > Delivery: **In-class / one weekend per month**
- > Program start date: **September**
- > Program orientation: **First week of September on campus**
- > Cohort size: **24-28 students**

#### Terms 1 & 2 • September – April

##### BLOCK 1

Accounting & Financial Responsibility  
Foundations of Sustainability  
Business Economics

**INTEGRATED PROJECT**

##### BLOCK 2

Applied Data & Decision Analysis  
Designing Innovative Organizations  
Finance for Impact

**INTEGRATED PROJECT**

#### TERMS 3 & 4 MAY - DECEMBER

##### BLOCK 3

Global Sustainable Business  
People & the Future of Work  
Marketing in a Connected World

**INTEGRATED PROJECT**

##### BLOCK 4

Technology & the Interconnected Organization  
Innovation & Design  
Sustainable Operations Management

**INTEGRATED PROJECT**

#### TERM 5 & 6 • January - August

##### BLOCK 5

Strategy for the Long Term  
Strategic Collaboration & Partnerships

**INTEGRATED PROJECT**  
**INTERNATIONAL EXPERIENCE**

##### BLOCK 6

Social Entrepreneurship  
Public Policy & Law  
**CAPSTONE COMPLETION**

24 Months • 1 Weekend A Month • Responsible & Ethical Leadership • Capstone Consulting Project • Co-op & Career

# CAPSTONE CONSULTING PROJECT

## DR. CHERYL MITCHELL – ACADEMIC DIRECTOR

Decades of experience as a freelance consultant for the public sector and the healthcare industry has made Dr. Cheryl Mitchell a leading voice in change management. With a focus on strategic planning, identity formation, and culture development, Dr. Mitchell drives a team-oriented curriculum that enhances solution building for today's wicked problems.

Work with a team and client to address a challenge or opportunity faced by the organization:

- A team-based, cross-discipline approach to consulting
- Real-world application with real clients

Choose from Gustavson's existing networks, explore new ones, or suggest a project from your own professional background.



*"Sustainable innovation is what all businesses need to deal with today's problems. It's not an option; it's the only way forward."*

## ADMISSION CRITERIA

EDUCATION	PROFESSIONAL EXPERIENCE	TESTING	RESUME & REFERENCES	PERSONAL SUBMISSIONS
Bachelors	Daytime: 2 Years + Weekend: 6 Years +	GMAT/GRE/EA	Resumé + 2 References	1 Written Statement & 1 Video Submission

+ International students require proof of english proficiency

We welcome and encourage applicants from all backgrounds, identities and fields. Our competitive admissions process takes a holistic approach when evaluating each applicant. We consider non-traditional paths and have mature student entry for professionals who do not have an undergraduate degree.

**QUESTIONS ABOUT ADMISSIONS? CONTACT [MBA@UVIC.CA](mailto:MBA@UVIC.CA)**

## SUBMISSION DETAILS

### Continuous Admissions

Seats in our MBA in Sustainable Innovation are limited. The application portal opens September 1st each year to start the following September. Our admissions team reviews applications as they are received.

### Early Submission Date: December 1st

Recommended especially for:

- International applicants
- Students who have an existing graduate degree
- Mature student applicants (non-degree)

### Final Submission & Supporting Documents Date: April 30th

Admissions is continuous and considered applicants will be interviewed





## STUDENT PROFILES



### **DAAN ARSCOTT** DAYTIME MBA '22

A former UVic Vike and business professional working in the drone industry, Daan joined our MBA to learn how to “create a sustainable business, that through strong culture builds leaders that have a positive impact on our communities.” As a former high-performance rower, Daan was drawn to the teamwork focus and small cohorts of the MBA. For his capstone, he completed a long term investor and financing strategy for the Solid Carbon Project. Daan has now returned to the drone industry with a start-up based in Victoria as their UAV Operations Lead.



### **MIDHAT MALIK** DAYTIME MBA '22

As a business graduate and consultant from the Toronto area, Midhat was motivated to join the program for two reasons: relocate to the beautiful West Coast, and learn how to make the business case for sustainable ideas. While making the move during the pandemic, Midhat relished the opportunities found in the program, including completing a registered work term at UVic, and completing a capstone project for Topsoil Innovative Urban Agriculture. Midhat advises, “Choose this program if you’re looking for an opportunity to level up and make a dramatic change.”



### **KIMBERLY SCHAUB** *(right)* WEEKEND MBA '23

As a research chef and food scientist, Kimberly’s path to UVic’s MBA was motivated by one thing—leading food sustainability. She sees food as a way for global community building, and food production plays a key role in addressing climate change. As an American student who travels to Victoria for weekend classes, she finds the program like a combination retreat and intensive course, and worth the journey to grow her knowledge and network in sustainability.



#### GUSTAVSON:

1,484 89  
BCOM MBA  
39 13 12 600  
MGB PHD MM BUSINESS MINORS  
STUDENT ENROLMENT (2020/21)



238  
EXECUTIVE MENTORS



6,931  
CONTACTABLE ALUMNI



777 508  
791 WORK TERM PLACEMENTS  
WITH 508 EMPLOYERS



105  
INTERNATIONAL  
PARTNER UNIVERSITIES  
IN 43 COUNTRIES



121  
FACULTY & STAFF



#### UVIC:

3,008  
GRADUATE STUDENTS (2021)



900  
FULL-TIME  
FACULTY  
MEMBERS



\$30  
MILLION  
TA AND RA FUNDS IN 2020



#### RANKINGS:

#18  
BETTER WORLD MBA:  
TOP 40 RANKING  
(Corporate Knights)

#5  
MBA IN CANADA  
(Corporate Knights)

#1  
COMPREHENSIVE  
UNIVERSITY IN CANADA



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Peter B. Gustavson  
School of Business

**PRME** Principles for Responsible  
Management Education

